PRRI 2025 American Values Survey - Immigration
Total = 5,543 online
Aug. 15-Sept. 8, 2025

Q1. Thinking about the past year, do you think the following are generally going in the right direction or do you feel things are going in the wrong direction?

Q1b. The economy

	Right direction	Wrong direction	Skipped/ Refused
Sept. 2025	33	65	2=100
Sept. 2024	29	69	2=100

Q1d. The way the federal government is dealing with undocumented immigrants

	Right direction	Wrong direction	Skipped/ Refused
Sept. 2025	41	57	2=100

Q2. How important are the following issues to you personally?

Q2b. Immigration

	Critical issue	One among many important issues	Not that important an issue	Skipped/ Refused
Sept. 2025	43	45	11	1=100
Sept. 2024	44	42	13	1=100
Sept. 2023	40	45	14	1=100
Sept. 2022	40	47	12	1=100
Sept. 2021	44	44	9	2=100
Sept. 2020	33	52	14	*=100
Sept. 2019	49	42	9	1=100
Sept. 2016	44	43	12	1=100
May 2016	43	44	12	*=100
Oct. 2015	46	40	13	1=100
Dec. 2013	34	39	24	2=100

Q5. How much confidence do you have in each of the following institutions in American society?

Q5h. US Immigration and Customs Enforcement, known as ICE

	A great deal	Some	Little	None at all	Skipped/ refused
Sept. 2025	18	24	21	35	2=100

Q7. Do you have a favorable or unfavorable view of each of the following?

Q7a. Donald Trump

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Have not heard of	Skipped/ refused
Sept. 2025	20	20	12	46	1	2=100
May 2025	21	18	12	46	1	1=100
Mar. 2025	22	18	11	45	2	2=100
Sept. 2024	23	18	10	46	2	2=100
June 2024	19	18	11	48	3	2=100
Mar. 2024	18	17	12	49	2	2=100
AVA 2023 (includes March, June, Aug. Nov.)	**16**	**17**	**12**	**52**	**2**	**2=100**
Nov. 2023	19	18	12	46	2	3=100
Sept. 2023	18	15	13	50	1	2=100
Aug 2023	17	15	12	54	1	1=100
June 2023	16	16	12	54	2	2=100
Mar. 2023	15	18	11	53	2	2=100
Dec. 2022	15	17	13	52	2	1=100
Sept. 2022	15	20	14	48	2	2=100
Sept. 2021	18	18	11	51	1	1=100
Aug. 2021	17	17	13	51	2	1=100
Jan. 2021	15	16	13	54	1	1=100
Sept. 2020	15	21	13	49	1	*=100
Aug. 2020	16	22	18	41	*	3=100
July 2020	18	20	21	38	*	3=100
July 2020	15	20	19	42	*	3=100
May 2020	18	23	19	36	0	3=100
Apr. 2020	17	26	20	34	*	2=100
Mar. 2020	24	25	17	29	*	4=100
Feb. 2020	20	20	17	39	*	4=100
Dec. 2019	20	20	18	37	*	3=100
Nov. 2019	19	21	16	39	*	5=100
Oct. 2019	18	21	16	39	*	6=100
Sept. 2019	15	20	16	48	--	1=100

Apr. 2019	21	23	18	34	1	3=100
Dec. 2018	14	22	16	44	--	4=100
Oct. 2018	14	21	13	47	2	2=100
Sept. 2018	20	22	15	37	1	5=100
July 2018	16	25	17	36	*	5=100
June 2018	14	23	19	41	--	2=100
Mar. 2018	13	29	18	36	*	3=100
Jan. 2018	14	23	17	42	*	5=100
Oct. 2017	15	26	18	37	*	3=100
Aug. 2017	18	20	15	41	1	5=100
Feb. 2017	16	27	16	34	*	6=100
Jan. 2017	17	26	17	35	1	5=100
Sept. 2016	10	23	15	50	2	1=100
May 2016	10	18	16	53	1	1=100
Apr. 2016	8	16	18	52	*	6=100
Jan. 2016	12	19	22	42	*	5=100
Nov. 2015	11	16	21	44	2	6=100
Oct. 2015	9	21	21	45	3	1=100

Q7e. [FORM 1] U.S. Immigration and Customs Enforcement (ICE) officers **[N = 2,768]**

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of	Skipped/ Refused
Sept. 2025	18	21	17	39	2	2=100

Q10. Do you approve or disapprove of the job Donald Trump is doing…

Q10b. [FORM 1] Handling immigration **[N = 2768]**

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Skipped/ Refused
Sept. 2025	27	16	13	41	2=100
Mar. 2025	30	18	15	34	3=100

Q10c. [FORM 2] Handling the border **[N = 2775]**

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Skipped/ Refused
Sept. 2025	27	17	15	37	3=100

Q11. [INSERT 1], would you say that **[INSERT 2]** has mostly changed for the better or mostly changed for the worse?

Q11b. Since the beginning of the year//your own economic situation.[1]

	Mostly changed for the better	Mostly changed for the worse	Skipped/ Refused
Sept. 2025	43	52	4=100

Q13. In your opinion, how important do you think each of the following is to being truly American?

Q13a. Being a Christian

	Very important	Somewhat important	Not too important	Not at all important	Skipped/ Refused
Sept. 2025	25	18	18	36	2=100
Mar. 2022	17	19	22	41	2=100
Sept. 2021	25	18	20	36	1=100
Dec. 2018	19	20	23	33	4=100
June 2015	33	20	16	27	5=100

Q13b. Being born in America

	Very important	Somewhat important	Not too important	Not at all important	Skipped/ Refused
Sept. 2025	27	27	25	19	2=100
Mar. 2022	19	25	25	29	2=100
Sept. 2021	24	24	26	24	1=100
Dec. 2018	24	26	27	19	4=100
June 2015	33	25	18	22	2=100

Q13c. Being able to speak English

	Very important	Somewhat important	Not too important	Not at all important	Skipped/ Refused
Sept. 2025	45	30	14	9	2=100
Mar. 2022	45	33	12	9	1=100
Sept. 2021	48	31	13	7	1=100
Dec. 2018	54	29	8	4	4=100
June 2015	66	23	5	4	1=100

Q13d. Believing in God

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[1] Previously, this question was asked: "Over the last 12 months//your own economic situation."

	Very important	Somewhat important	Not too important	Not at all important	Skipped/ Refused
Sept. 2025	38	19	13	29	2=100
Mar. 2022	29	19	16	34	2=100
Sept. 2021	38	18	13	29	1=100
Dec. 2018	31	21	17	26	4=100
June 2015	52	17	9	20	2=100

Q13e. Being of Western European heritage

	Very important	Somewhat important	Not too important	Not at all important	Skipped/ Refused
Sept. 2025	7	16	27	48	3=100
Mar. 2022	4	12	29	53	2=100
Sept. 2021	4	13	29	51	2=100
Dec. 2018	3	14	31	47	4=100

Q13f. Accepting people of diverse racial and religious backgrounds

	Very important	Somewhat important	Not too important	Not at all important	Skipped/ Refused
Sept. 2025	63	26	6	3	2=100
Mar. 2022	70	24	4	1	1=100
Sept. 2021	70	22	4	2	1=100
Dec. 2018	58	28	7	3	4=100

Q15. Thinking about the following changes recently enacted by the Trump administration, would you say that each have gone too far, not gone far enough, or seem about right?

Q15e. The increase in funding for Immigration, Customs, and Enforcement (ICE) to speed up efforts to arrest, detain, and deport undocumented immigrants.

	This change has gone too far	This change seems about right	This change has not gone far enough	Skipped/ Refused
Sept. 2025	52	33	12	3=100

Q17. For each pair of statements, which of the following comes closest to your views, if neither is exactly right?

Q17a. Statement 1: I would prefer the U.S. to be a nation made up of people belonging to a wide variety of religions. **OR Statement 2:** I would prefer the U.S. to be a nation primarily made up of people who follow the Christian faith.

	Statement one, Strongly	Statement one, Not strongly	Statement two, Not strongly	Statement two, Strongly	Skipped/ Refused
Sept. 2025	46	18	13	19	3=100
Mar. 2025	52	18	12	13	5=100
Dec. 2022	52	21	13	14	0=100

Q17d. Statement 1: America is best understood as a nation built around the idea that all people, regardless of the circumstances of their birth or station in life, have equal rights and freedoms. **OR Statement 2:** America is best understood as a nation comprised of people with a shared heritage and homeland.

	Statement one, Strongly	Statement one, Not strongly	Statement two, Not strongly	Statement two, Strongly	Skipped/ Refused
Sept. 2025	62	16	8	11	3=100

Q18. Which statement comes closest to your view about how the immigration system should deal with immigrants who are currently living in the U.S. illegally?

	Allow them a way to become citizens provided they meet certain requirements	Allow them to become permanent legal residents, but not citizens	Identify and deport them	None of these (VOL.)	Skipped/ Refused
Sept. 2025	60	12	24	--	3=100
Sept. 2024	56	11	31	--	3=100
Sept. 2023	60	13	25	--	3=100
Sept. 2022	57	13	25	--	4=100
Sept. 2021	62	14	22	--	2=100
Sept. 2020	64	16	19	--	1=100
Sept. 2019	67	13	20	--	1=100
Dec. 2018	62	16	18	--	3=100
Oct. 2018	62	16	21	--	2=100
Oct. 2016	63	16	17	1	2=100
Sept. 2016	65	15	16	2	2=100
Late Aug. 2016	64	14	18	1	3=100
Early Aug. 2016	66	13	16	1	4=100
July 2016	61	13	21	1	3=100
June 2016	64	14	17	1	4=100
Late May 2016	62	16	18	1	3=100

Q19. How much do you agree or disagree with the following statements?

Q19a. Immigrants are invading our country and replacing our cultural and ethnic background.

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ refused
Sept. 2025	12	20	29	36	3=100
Mar. 2025	12	21	29	35	4=100
Sept. 2024	13	22	26	35	4=100
June 2024	11	22	25	37	4=100
Mar. 2024	16	21	25	35	4=100
Sept. 2023	15	23	26	31	5=100
Dec. 2022	12	20	31	36	2=100
Sept. 2022	11	19	31	33	5=100
Aug. 2021	11	18	26	43	2=100
Sept. 2020	9	22	31	37	*=100
Sept. 2019	13	23	27	35	1=100

Q19b. The growing number of newcomers from other countries strengthens American society.[2]

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ refused
Sept. 2025	18	39	28	13	3=100
Dec. 2022	23	40	25	9	3=100

Q19c. Immigrants, regardless of legal status, should have basic rights and protections such as the ability to challenge their deportation before a judge in court.

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ refused
Sept. 2025	33	28	20	16	3=100

Q19d. Immigration and Customs Enforcement (ICE) officers should not be allowed to conceal their identity with masks or unmarked vehicles when arresting people.

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ refused
Sept. 2025	40	18	15	23	3=100

Q19e. The federal government should detain immigrants who are in the country illegally in internment camps until they can be deported.[3]

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[2] In previous years this question was asked as a stand-alone question as follows: *Would you say that, in general, the growing number of newcomers from other countries threatens traditional American customs and values or strengthens American society.*

[3] In Nov. 2024, the wording of the question was: "The U.S. military should put immigrants who are in the country illegally into internment camps until they can be deported." In March 2025, the wording of the question was "The federal government should place immigrants who are in the country illegally in

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ refused
Sept. 2025	14	23	26	32	4=100
Mar. 2025	12	23	27	34	4=100

Q20. How much do you favor or oppose the following?

Q20a. Allowing immigrants brought illegally to the U.S. as children to gain legal resident status.

	Strongly favor	Favor	Oppose	Strongly oppose	Skipped/ Refused
Sept. 2025	24	36	25	11	4=100
Sept. 2024	17	35	24	20	3=100
Sept. 2021	31	33	18	16	3=100
Sept. 2020	26	40	22	11	1=100
Sept. 2019	27	36	22	14	1=100
Dec. 2018	24	33	24	15	3=100
Oct. 2018	25	37	21	14	2=100
Mar. 2018	24	38	20	13	5=100

Q20b. Stripping U.S. citizens of their citizenship and deporting them if they are determined to be a threat to the country.

	Strongly favor	Favor	Oppose	Strongly oppose	Skipped/ Refused
Sept. 2025	15	24	26	31	4=100

Q20c. The U.S. Constitution's existing guarantee that all children who are born in the United States are automatically granted U.S. citizenship, regardless of their parents' citizenship status.

	Strongly favor	Favor	Oppose	Strongly oppose	Skipped/ Refused
Sept. 2025	38	29	18	11	3=100
Mar. 2025	36	28	20	12	4=100

Q20d. The U.S. government deporting undocumented immigrants to foreign prisons in El Salvador, Rwanda, or Libya, without allowing them to challenge their deportation in court.

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internment camps guarded by the U.S. military until they can be deported."

	Strongly favor	Favor	Oppose	Strongly oppose	Skipped/ Refused
Sept. 2025	11	21	26	39	4=100
May 2025	17	20	25	36	2=100

Q20e. Arresting and detaining undocumented immigrants who have resided in the United States with no criminal record.

	Strongly favor	Favor	Oppose	Strongly oppose	Skipped/ Refused
Sept. 2025	9	24	31	32	4=100

Q21. How much do you agree or disagree with the following statements?

Q21c. The American Dream – that if you work hard, you'll get ahead – still holds true today.[4]

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ Refused
Sept. 2025	13	38	29	17	3=100
Nov. 2024	15	40	27	17	2=100

Q21d. I am very concerned that my family will not be able to pay for housing and basic living expenses over the next year.

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ Refused
Sept. 2025	14	24	33	26	3=100

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[4] Previously worded as a stand-alone question: *Do you think the American Dream – that if you work hard you'll get ahead – still holds true, never held true, or once held true but does not anymore?*

Survey Methodology

The survey was designed and conducted by PRRI. The survey was made possible through the generous support of **the Carnegie Corporation of New York, with additional support from the Ford Foundation, and the Unitarian Universalist Veatch Program at Shelter Rock.** The survey was conducted among a representative sample of 5,543 adults (age 18 and up) living in all 50 states in the United States, who are part of Ipsos's KnowledgePanel and an additional 412 who were recruited by Ipsos using opt-in survey panels to increase the sample sizes in smaller states. Interviews were conducted online between August 15 – September 8, 2025.

Respondents are recruited to the KnowledgePanel using an addressed-based sampling methodology from the Delivery Sequence File of the USPS – a database with full coverage of all delivery addresses in the U.S. As such, it covers all households regardless of their phone status, providing a representative online sample. Unlike opt-in panels, households are not permitted to "self-select" into the panel; and are generally limited to how many surveys they can take within a given time period.

The initial sample drawn from the KnowledgePanel was adjusted using pre-stratification weights so that it approximates the adult U.S. population. Next, a probability proportional to size (PPS) sampling scheme was used to select a representative sample.

To reduce the effects of any non-response bias, a post-stratification adjustment was applied. The needed benchmarks were obtained from the latest 2024 March supplement of the Current Population Survey (CPS), except language proficiency, which is not available from CPS, and was obtained from the 2023 American Community Survey (ACS). Additionally, the 2024 vote choice benchmark was obtained from the Associated Press Tabulation of Certified Results. The post-stratification weight rebalanced the sample based on the following benchmarks: gender by age, race/ethnicity, education, income, language proficiency, Census region by metropolitan status, and 2024 presidential vote choice. Additionally, we included individual states (50 states plus D.C.) to account for the oversampling of some states.

The margin of error for the national survey is +/- 1.79 percentage points at the 95% level of confidence, including the design effect for the survey of 1.84. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context, and order effects. Additional details about the KnowledgePanel can be found on the Ipsos website: https://www.ipsos.com/en-us/solution/knowledgepanel

Appendix

Table 1. Demographic, Political, Religious, and Geographic Subgroup Sample Sizes
(Unweighted)

	N=
Total Sample	5,543
Male	2,554
Female	2,989
Republican	1748
Independent	1553
Democrat	1800
Other/Don't know	442
White, non-Hispanic	3942
Black, non-Hispanic	533
Hispanic	670
AAPI	193
Multiracial	154
Other	51
18-29	463
30-49	1548
50-64	1591
65+	1941
White evangelical Protestant	936
White mainline/non-evangelical Protestant	840
Black Protestant	351
Hispanic Protestant	147
Other Protestant of color	126
White Catholic	818
Hispanic Catholic	318
Latter-day Saint	76
Other Christian	138
Jewish	130
Non-Christian religion	220
Religiously unaffiliated	1376
Northeast	997
Midwest	1280
South	1961
West	1305