PRRI/The Atlantic April 2016 Survey
Total = 2,033 (813 Landline, 1,220 Cell phone)
March 30 – April 3, 2016

Q.1   Now we'd like your views on some political leaders. Would you say your overall opinion of **[INSERT; RANDOMIZE LIST]** is very favorable, mostly favorable, mostly unfavorable, or very unfavorable? And what about… **[INSERT NEXT]**?

a. Hillary Clinton

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of (VOL.)	Don't know/ Refused (VOL.)
April 2016	17	23	20	34	*	6=100
Jan. 2016	19	25	17	34	*	5=100
Nov. 2015	19	28	16	30	2	4=100
Oct. 2015	15	31	17	34	2	1=100
Oct. 2013	20	37	14	21	6	3=100

b. Bernie Sanders

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of (VOL.)	Don't know/ Refused (VOL.)
April 2016	18	29	21	20	4	8=100
Jan. 2016	15	27	23	19	5	11=100
Oct. 2015	14	23	18	16	26	3=100

c. Donald Trump

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of (VOL.)	Don't know/ Refused (VOL.)
April 2016	8	16	18	52	*	6=100
Jan. 2016	12	19	22	42	*	5=100
Nov. 2015	11	16	21	44	2	6=100
Oct. 2015	9	21	21	45	3	1=100

d. Ted Cruz

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of (VOL.)	Don't know/ Refused (VOL.)
April 2016	7	22	28	29	4	10=100
Jan. 2016	9	29	24	21	6	11=100
Nov. 2015	6	15	19	22	28	9=100
Oct. 2015	4	16	24	27	27	2=100
Oct. 2013	6	13	17	16	45	3=100

PARTY   Generally speaking, do you usually think of yourself as…?

    23   A Republican
    33   A Democrat
    36   An independent
     1   Other (SPECIFY) (VOL.)
     6   Don't know/Refused (VOL.)
   100   Total

IF INDEPENDENT OR OTHER [PARTY=3,4,0,8,9], ASK [N=840]:
PARTYLN   As of today do you lean more towards the Republican Party or more towards
             the Democratic Party?

    29   Republican
    41   Democrat
     8   Independent (VOL.)
     4   Other (SPECIFY) (VOL.)
    19   Don't know/Refused (VOL.)
   100   Total

IF REPUBLICAN [PARTY=1], ASK [N=513]:
PARTYST1   And would you call yourself a strong Republican or not a very strong
               Republican?

     59   Strong Republican
     38   Not a strong Republican
     4   Don't Know/Refused (VOL.)
     100   Total

IF DEMOCRAT [PARTY=2], ASK [N=680]:
PARTYST2   And would you call yourself a strong Democrat or not a very strong
               Democrat?

     61   Strong Democrat
     36   Not a strong Democrat
     3   Don't Know/Refused (VOL.)
     100   Total

**IF IDENTIFY AS DEMOCRAT OR LEAN DEMOCRAT (PARTY=2 OR PARTYLN=2) AND
REGISTERED TO VOTE (REGVOTE =1), ASK ASK [N=788]:**
Q.2   Which of the following Democratic candidates would you most like to see as the
          Democratic Party's 2016 nominee for president? **[READ: RANDOMIZE LIST]**

April 2016	Jan. 2016	Dec. 2015	Nov. 2015[1]	Oct. 2015	
46	49	52	64	49	Hillary Clinton
-	-	-	-	21	Joe Biden
47	35	31	28	24	Bernie Sanders
-	3	4	3	1	Martin O'Malley
-	-	-	-	1	Jim Webb
1	2	1	1	2	Other (SPECIFY) (VOL.)
6	10	13	5	1	Don't know/Refused (VOL.)
100	100	100	100	100	Total

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[1] Results for November 2015 do not include independents who lean towards the Democratic Party.

IF IDENTIFY AS REPUBLICAN OR LEAN REPUBLICAN (PARTY=1 OR PARTYLN=1) AND REGISTERED TO VOTE (REGVOTE = 1), ASK [N=676]:

Q.3   Which of the following Republican candidates would you most like to see as the Republican Party's 2016 nominee for president? **[READ: RANDOMIZE ORDER]**

April 2016	Jan. 2016	Dec. 2015	Nov. 2015[2]	Oct. 2015	
-	3	4	0	3	Rand Paul
31	16	11	8	5	Ted Cruz
-	10	12	9	10	Marco Rubio
-	-	-	-	3	Scott Walker
-	4	9	9	10	Jeb Bush
-	2	3	4	3	Chris Christie
37	32	23	23	28	Donald Trump
-	13	16	25	14	Ben Carson
-	2	2	3	11	Carly Fiorina
23	2	2	4	3	John Kasich
-	1	2	4	5	Mike Huckabee
-	-	-	-	1	Bobby Jindal
-	-	-	-	1	Rick Santorum
2	*	2	*	1	Other (SPECIFY) (VOL.)
7	14	14	11	1	Don't know/Refused (VOL.)
100	100	100	100	100	Total

ASK ALL:

Q.4   Now, we would like to get your views on some issues that are being discussed in the country today. Do you strongly favor, favor, oppose or strongly oppose **[INSERT; RANDOMIZE]**? What about **[INSERT NEXT]**? **[READ AS NECESSARY:** Do you strongly favor, favor, oppose or strongly oppose this?**]**

a. Banning people who are Muslim from entering the U.S.

9	Strongly favor
15	Favor
32	Oppose
35	Strongly oppose
9	Don't know/Refused (VOL.)
100	Total

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[2] Results for November 2015 do not include independents who lean towards the Republican Party.

b. Increasing the tax rate on Americans earning more than $250,000 a year

April 2016	Aug. 2014	June 2013	Sept. 2012	
27	26	29	33	Strongly favor
32	31	34	28	Favor
21	24	22	19	Oppose
14	13	12	17	Strongly oppose
5	5	3	4	Don't know/Refused (VOL.)
100	100	100	100	Total

NO QUESTION 5

Q.6   Now, as I read a few statements, please tell me if you completely agree, mostly agree, mostly DISagree or completely disagree with each one. First… **[INSERT; RANDOMIZE]**. Next…

[READ AS NECESSARY: Do you completely agree, mostly agree, mostly DISagree or completely disagree?**]**

a. It bothers me when I come in contact with immigrants who speak little or no English

April 2016	Oct. 2015	June 2012[3]	
14	22	20	Completely agree
20	26	20	Mostly agree
30	26	27	Mostly disagree
34	25	30	Completely disagree
3	1	2	Don't know/Refused (VOL.)
100	100	100	Total

b. Over the past couple of decades, the government has paid too much attention to the problems of blacks and other minorities

April 2016	Aug. 2014	Aug. 2012	Sept. 2010	
11	14	12	11	Completely agree
21	24	28	26	Mostly agree
34	36	37	40	Mostly disagree
29	20	20	20	Completely disagree
5	5	3	3	Don't know/Refused (VOL.)
100	100	100	100	Total

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[3] Pew Research Center for the People & the Press, 2012 Values Survey, June 2012.

c. Society as a whole has become too soft and feminine

April 2016	Oct. 2011	
16	15	Completely agree
26	23	Mostly agree
29	33	Mostly disagree
24	26	Completely disagree
5	3	Don't know/Refused (VOL.)
100	100	Total

d. Because things have gotten so far off track in this country, we need a leader who is willing to break some rules if that's what it takes to set things right

19	Completely agree
26	Mostly agree
24	Mostly disagree
27	Completely disagree
4	Don't know/Refused (VOL.)
100	Total

e. Society is better off when men and women stick to the jobs and tasks they are naturally suited for

13	Completely agree
26	Mostly agree
24	Mostly disagree
31	Completely disagree
5	Don't know/Refused (VOL.)
100	Total

f. Discrimination against women is no longer a problem in the United States

April 2016	May 2011	
9	9	Completely agree
22	23	Mostly agree
37	38	Mostly disagree
31	30	Completely disagree
2	1	Don't know/Refused (VOL.)
100	100	Total

NO Q7 & Q8

ASK ALL:
Q.9   How worried are you that you or someone in your family will be a victim of
        terrorism?

April 2016	Dec. 2015	Nov. 2014	
16	17	11	Very worried
29	30	22	Somewhat worried
31	30	35	Not too worried
24	23	31	Not at all worried
1	*	1	Don't know/Refused (VOL.)
100	100	100	Total

ATTEND   Aside from weddings and funerals, how often do you attend religious
           services... more than once a week, once a week, once or twice a month, a few
           times a year, seldom, or never?

10	More than once a week
25	Once a week
12	Once or twice a month
17	A few times a year
18	Seldom
18	Never
1	Don't know/Refused (VOL.)
100	Total

Q.10   In general, how often, if at all, do you participate in a non-religious activity group,
        such as sports team, book club, PTA or neighborhood association... more than once a
        week, once a week, once or twice a month, a few times a year, seldom, or never?

12	More than once a week
10	Once a week
20	Once or twice a month
17	A few times a year
18	Seldom
22	Never
1	Don't know/Refused (VOL.)
100	Total

Q.11   Thinking about your current financial situation. Would you say you are currently in
excellent financial shape, good shape, only fair shape, or in poor shape financially?

April 2016	Aug. 2014	Aug. 2012	March 2010	
8	7	6	9	Excellent
36	34	36	41	Good
37	37	36	33	Fair
17	20	20	13	Poor
2	2	1	3	Don't know/Refused (VOL.)
100	100	100	100	Total

Survey Methodology

The survey was designed and conducted by Public Religion Research Institute in partnership with The Atlantic. Results of the survey were based on bilingual (Spanish and English) RDD telephone interviews conducted between March 30, 2016, and April 3, 2016, by professional interviewers under the direction of SSRS. Interviews were conducted among a random sample of 2,033 adults 18 years of age or older living in the United States (1,220 respondents were interviewed on a cell phone). The selection of respondents within households was accomplished by randomly requesting to speak with the youngest adult male or female currently living in the household.

Data collection is based on stratified, single-stage, random-digit-dialing (RDD) sample of landline telephone households and randomly generated cell phone numbers. The sample is designed to represent the total U.S. adult population and includes respondents from all 50 states, including Hawaii and Alaska. The landline and cell phone samples are provided by Marketing Systems Group.

The weighting is accomplished in two separate stages. The first stage of weighting corrects for different probabilities of selection associated with the number of adults in each household and each respondent's telephone usage patterns.[4] In the second stage, sample demographics are balanced to match target population parameters for gender, age, education, race and Hispanic ethnicity, region (U.S. Census definitions), population density and telephone usage. The population density parameter was derived from Census 2010 data. The telephone usage parameter came from an analysis of the January-September 2014 National Health Interview Survey. All other weighting parameters are derived from an analysis of the U.S. Census Bureau's May 2015 Current Population Survey.

The sample weighting is accomplished using an iterative proportional fitting (IFP) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results. The use of these weights in statistical analysis ensures that the demographic characteristics of the sample closely approximate the demographic characteristics of the target populations.

The margin of error for the survey is +/- 2.5 percentage points at the 95% level of confidence. The design effect for the survey is 1.3. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

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[4] Telephone usage refers to whether respondents have only a landline telephone, only a cell phone, or both types.

Appendix

Table 1. Demographic, Political, Religious, and Issue Subgroup Sample Sizes
(All figures are unweighted)

	General Public
Total Sample	2,033
Male	1,008
Female	1,025
Republican	513
Independent	705
Democrat	680
Democrat/Democratic-leaning voter	788
Republican/Republican-leaning voter	676
White, non-Hispanic	1,369
Black, non-Hispanic	206
Hispanic	263
18-29	351
30-49	529
50-64	607
65+	543
White evangelical Protestant	348
White mainline Protestant	296
Black Protestant	145
Other non-white Protestant	131
Catholic	432
White Catholic	*273*
Hispanic Catholic	*128*
Religiously unaffiliated	441
Non-Christian religion	121
Clinton supporter	507
Sanders supporter	428
Cruz supporter	240
Kasich supporter	187
Trump supporter	279