PRRI 2016 American Values Survey
Total = 2,010 (1,720 Online, 290 Telephone)
September 1-27, 2016

Q.1 Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	Right direction	Wrong track	Mixed (VOL.)	Don't know/ Refused (VOL.)
Sept. 2016	25	74	-	1=100
May 2016	28	72	-	1=100
Dec. 2013	26	65	-	8=100
Sept. 2012	34	57	5	4=100
July 2011	21	71	-	8=100
May 2011	29	65	-	7=100

IF THINGS ARE OFF ON WRONG TRACK (Q1=2), ASK [N=1,479]:

Q.2 And do you think things have gotten off track in just the last few years or do you think things have been off track for a long time?

40	Last few years
59	For a long time
1	Don't know/Refused (VOL.)
100	Total

Q.3   Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Approve	Disapprove	Mixed (VOL.)	Don't know/ Refused (VOL.)
Sept. 2016	53	46	-	1=100
Feb. 2015	49	43	5	3=100
Nov. 2014	43	51	4	2=100
Aug. 2014	38	48	6	8=100
June 2013	48	41	5	6=100
Feb. 2013	51	39	6	4=100
Sept. 2012	48	43	6	4=100
Aug. 2012	46	43	6	5=100
Oct. 2011	45	44	-	12=100
Aug. 2011	44	47	-	9=100
Sept. 2010	49	42	-	9=100
March 2010	46	44	-	10=100

IF APPROVE (Q3=1), ASK [N=1,096]:
Q.4a   And would you say you strongly approve or somewhat approve of how Obama's handling his job as President?

    55   Strongly approve
    44   Somewhat approve
    *   Don't know/Refused (VOL.)
    100   Total

IF DISAPPROVE (Q3=2), ASK [N=891]:
Q.4b   And would you say you strongly disapprove or somewhat disapprove of how Obama's handling his job as President?

    64   Strongly disapprove
    36   Somewhat disapprove
    0   Don't know/Refused (VOL.)
    100   Total

Q.5   How often would you say you vote? **[LIST IN ORDER]**

    48   Always
    22   Nearly always
     9   In about half of elections
     8   Seldom
    12   Never
     *   Don't know/Refused (VOL.)
    100   Total

Q.6   How would you rate your chances of voting in the 2016 presidential election?
       [LIST IN ORDER]

    66   Absolutely certain to vote
    12   Probably will vote
     8   Chances are 50-50
    14   Less than 50-50 chance
     *   Don't know/Refused (VOL.)
    100   Total

REGIST These days, many people are so busy they can't find time to register to vote, or
       move around so often they don't get a chance to re-register. Are you NOW registered
       to vote in your precinct or election district or haven't you been able to register so
       far?

    83   Yes, registered
    13   No, not registered
     0   Not sure if registered
     4   Don't know/Refused (VOL.)
    100   Total

IF CURRENTLY REGISTERED TO VOTE (REGIST=1), ASK [N=1,669]:
Q.7   If the 2016 presidential election were being held today and the candidates were
        [INSERT; RANDOMIZE] and **[INSERT]**, for whom would you vote?
IF DON'T KNOW/REFUSED (Q7=9), ASK [N=258]:
Q.8   As of today, do you lean more toward **[INSERT; RANDOMIZE]** or **[INSERT]**?

REGISTERED VOTERS

Sept. 2016	Late Aug. 2016	Early Aug. 2016	
49	48	48	Hillary Clinton, the Democrat
47	*45*	*45*	*Clinton*
1	*3*	*3*	*Leans Clinton*
38	35	36	Donald Trump, the Republican
37	*33*	*34*	*Trump*
1	*2*	*2*	*Leans Trump*
4	2	2	Gary Johnson (VOL.)
1	*	1	Jill Stein (VOL.)
7	5	5	Some other candidate (SPECIFY) (VOL.)
<u>1</u>	<u>10</u>	<u>8</u>	Don't know/Refused (VOL.)
100	100	100	Total

LIKELY VOTERS

Sept. 2016	
49	Hillary Clinton, the Democrat
48	*Clinton*
1	*Leans Clinton*
41	Donald Trump, the Republican
41	*Trump*
1	*Leans Trump*
4	Gary Johnson (VOL.)
1	Jill Stein (VOL.)
4	Some other candidate (SPECIFY) (VOL.)
<u>1</u>	Don't know/Refused (VOL.)
100	Total

IF VOTING FOR TRUMP (Q7=2), ASK [N=587]:
Q.9a   And would you describe yourself as a strong supporter of Donald Trump, or not a
         strong supporter?

    54   Strong supporter
    46   Not a strong supporter
    *   Don't know/Refused (VOL.)
    100   Total

Q.9b   Would you say that your choice is more a vote for Donald Trump or more a vote
         against Hillary Clinton?

Sept. 2016	Aug. 2016[1]	
40	43	For Trump
59	54	Against Clinton
1	3	Don't know/Refused (VOL.)
100	100	Total

IF VOTING FOR CLINTON (Q7=1), ASK [N=812]:
Q.10a   And would you describe yourself as a strong supporter of Hillary Clinton, or not a
         strong supporter?

    51   Strong supporter
    49   Not a strong supporter
    *   Don't know/Refused (VOL.)
    100   Total

Q.10b   Would you say that your choice is more a vote for Hillary Clinton or more a vote
         against Donald Trump?

Sept. 2016	Aug. 2016[2]	
46	52	For Clinton
54	45	Against Trump
*	2	Don't know/Refused (VOL.)
100	100	Total

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[1] Pew Research Center for the People & the Press Poll, August 2016.
[2] Pew Research Center for the People & the Press Poll, August 2016.

IF REGISTERED TO VOTE (REGIST=1), ASK [N=1,669]:

Q.11 Would you say you are highly motivated to vote this year or are you not that motivated to vote this year? **[LIST/READ IN ORDER]**

71	Highly motivated
28	Not that motivated
*	Don't know/Refused (VOL.)
100	Total

Q.12 Regardless of who you may support for president in 2016, which candidate do you think is most likely to win the presidential election this year? **[READ; ROTATE]**

Q.13 And would you say that **[IF Q12=1 INSERT: "Clinton"; IF Q12=2 INSERT: "Trump"]** is somewhat likely to win or very likely to win the election this year?

63	Hillary Clinton
31	*Very likely*
31	*Somewhat likely*
***	*Don't know/Refused (VOL.)*
34	Donald Trump
15	*Very likely*
18	*Somewhat likely*
***	*Don't know/Refused (VOL.)*
4	Don't know/Refused (VOL.)
100	Total

Q.14 And regardless of who you may support for president in 2016, which candidate better understands the problems of people like you? **[READ; ROTATE]**

35	Hillary Clinton
25	Donald Trump
39	Neither
1	Don't know/Refused (VOL.)
100	Total

QUESTIONS Q.15A AND Q15.B HELD FOR FUTURE RELEASE

And thinking about U.S. elections in general…

Q.16   Overall, which do you think is a BIGGER problem in U.S. elections today …
        [RANDOMIZE OPTIONS]

Sept. 2016	Nov. 2014	
37	40	People casting votes who are not eligible to vote
41	43	Eligible voters being denied the right to vote
3	-	Other (SPECIFY)
9	-	Not voting/Apathy (VOL.)
6	-	Elite dominated/Bad institutions/Rigged (VOL.)
1	7	Both/Neither (VOL.)
3	10	Don't know/Refused (VOL.)
100	100	Total

Q.17   How much confidence do you have that your vote will be counted accurately?

Sept. 2016	May 2016[3]	
43	36	A great deal of confidence
38	37	Only some confidence
17	26	Hardly any confidence
1	1	Don't know/Refused (VOL.)
100	100	Total

Q.18   Thinking about some issues that are important to people, how important are the following issues to you personally? For each issue, please say whether it is a critical issue to you, one among many important issues, or not that important compared to other issues. **[RANDOMIZE LIST]**

a. Growing gap between rich and poor

Sept. 2016	May 2016	Oct. 2015	
52	43	48	Critical issue
36	41	38	One among many important issues
12	15	13	Not that important an issue
*	1	1	Don't know/Refused (VOL.)
100	100	100	Total

[3] AP/NORC Poll, May 2016.

b. Crime

Sept. 2016	May 2016	Oct. 2015	
54	48	53	Critical issue
39	45	39	One among many important issues
7	7	8	Not that important an issue
*	*	1	Don't know/Refused (VOL.)
100	100	100	Total

c. Race relations

Sept. 2016	May 2016	Oct. 2015	
47	36	39	Critical issue
40	45	42	One among many important issues
12	19	19	Not that important an issue
1	*	1	Don't know/Refused (VOL.)
100	100	100	Total

d. Jobs and unemployment

Sept. 2016	May 2016	Oct. 2015	Dec. 2013	
61	55	60	62	Critical issue
36	41	35	29	One among many important issues
3	3	4	8	Not that important an issue
*	*	1	2	Don't know/Refused (VOL.)
100	100	100	100	Total

e. Immigration

Sept. 2016	May 2016	Oct. 2015	Dec. 2013	
44	43	46	34	Critical issue
43	44	40	39	One among many important issues
12	12	13	24	Not that important an issue
1	*	1	2	Don't know/Refused (VOL.)
100	100	100	100	Total

f. Trade agreements with other countries

Sept. 2016	May 2016	
33	26	Critical issue
56	59	One among many important issues
10	15	Not that important an issue
1	1	Don't know/Refused (VOL.)
100	100	Total

g. The federal deficit

49	Critical issue
40	One among many important issues
9	Not that important an issue
1	Don't know/Refused (VOL.)
100	Total

h. Terrorism

Sept. 2016	May 2016	Oct. 2015	
70	69	62	Critical issue
24	27	29	One among many important issues
5	4	8	Not that important an issue
*	*	1	Don't know/Refused (VOL.)
100	100	100	Total

i. Fairness of presidential elections

41	Critical issue
42	One among many important issues
16	Not that important an issue
1	Don't know/Refused (VOL.)
100	Total

Turning to a different subject…

Q.19   Since the 1950s, do you think American culture and way of life has mostly changed for the better, or has it mostly changed for the worse?

	Mostly changed for the better	Mostly changed for the worse	Both/ Neither (VOL.)	Don't know/ Refused (VOL.)
Sept. 2016	48	51	-	1=100
May 2016	49	50	-	1=100
Oct. 2015	46	53	-	1=100
Dec. 2013	44	46	7	3=100
Feb. 2013	40	54	3	3=100

Q.20   In general, do you think America's best days are ahead of us or behind us?

Sept. 2016	Oct. 2015	Sept. 2012	
48	49	54	Ahead of us
50	49	38	Behind us
-	-	4	Depends (VOL.)
1	2	4	Don't know/Refused (VOL.)
100	100	100	Total

PARENT   Do you have any children? For this and the next question, please think of any children you have, regardless of age and whether they live in your household.

70	Yes
30	No
*	Don't know/Refused (VOL.)
100	Total

Q.21   Do you think that your generation is better off, about the same, or worse off financially than **[IF PARENT INSERT "your children's generation"; IF NOT PARENT INSERT: "the next generation of young people"]** will be?

Sept. 2016	Aug. 2014	June 2013	
39	49	52	Better off
36	18	18	About the same
24	29	26	Worse off
1	5	4	Don't know/Refused (VOL.)
100	100	100	Total

Q.22   Now, we would like to get your views on some issues that are being discussed in the country today. Do you strongly favor, favor, oppose or strongly oppose the following… **[RANDOMIZE LIST]**

a. Increasing the minimum wage from $7.25 an hour to $15 an hour

Sept. 2016	Oct. 2015	
32	34	Strongly favor
28	25	Favor
25	25	Oppose
14	15	Strongly oppose
*	*	Don't know/Refused (VOL.)
100	100	Total

b. Building a wall along the U.S. border with Mexico

Sept. 2016	May 2016	
20	16	Strongly favor
21	25	Favor
24	27	Oppose
34	31	Strongly oppose
1	1	Don't know/Refused (VOL.)
100	100	Total

c. Temporarily banning Muslims from other countries from entering the U.S.

Sept. 2016	May 2016	
20	17	Strongly favor
23	23	Favor
30	34	Oppose
26	24	Strongly oppose
2	2	Don't know/Refused (VOL.)
100	100	Total

d. Increasing the tax rate on Americans earning more than $250,000 a year

	Strongly favor	Favor	Oppose	Strongly oppose	Don't know/ Refused (VOL.)
Sept. 2016	41	31	19	8	1=100
May 2016	33	36	22	9	1=100
April 2016	27	32	21	14	5=100
Aug. 2014	26	31	24	13	5=100
June 2013	29	34	22	12	3=100
Sept. 2012	33	28	19	17	4=100

e. Allowing gay and lesbian couples to marry legally

	Strongly favor	Favor	Oppose	Strongly oppose	Don't know/ Refused (VOL.)
Sept. 2016	34	30	16	18	1=100
Late Aug. 2016	31	31	15	15	8=100
Early Aug. 2016	29	28	19	14	11=100
July 2016	28	28	21	13	10=100
June 2016	25	30	20	15	10=100
Late May 2016	25	30	17	19	8=100
Early May 2016	32	30	18	18	2=100
Dec. 2015	22	30	19	19	10=100
Nov. 2015	32	24	17	20	8=100
Late Oct. 2015	27	28	19	19	6=100
Early Oct. 2015	31	29	17	22	1=100
Sept. 2015	28	27	16	21	7=100
Late Aug. 2015	26	29	15	20	9=100
Early Aug. 2015	28	25	16	23	8=100
July 2015	24	28	16	24	8=100
June 2015	27	28	18	19	9=100
May 2015	26	27	20	19	9=100
Dec. 2014	25	32	18	18	7=100
Nov. 2014	25	29	20	19	7=100
Oct. 2014	24	32	18	17	9=100
Sept. 2014	22	33	18	19	8=100
Late Aug. 2014	24	25	20	22	9=100
Early Aug. 2014	28	28	17	20	7=100
July 2014	24	29	18	20	10=100
June 2014	25	28	14	26	7=100
May 2014	26	24	19	21	10=100
April 2014	27	27	18	22	5=100
Dec. 2013	22	31	21	20	5=100
Oct. 2013	25	27	19	25	4=100
June 2013	22	30	21	20	7=100
May 2013	24	28	22	21	5=100
March 2013	23	27	18	21	10=100
Feb. 2013	25	27	19	23	7=100
Sept. 2012	24	25	18	27	7=100
Aug. 2012	24	25	17	28	6=100
June 2012	25	24	18	26	7=100
March 2012	22	30	19	25	5=100
Oct. 2011	24	24	20	26	6=100
Aug. 2011	19	29	21	25	6=100
July 2011	18	29	21	26	6=100

f. Making the use of marijuana legal

	Strongly favor	Favor	Oppose	Strongly oppose	Don't know/ Refused (VOL.)
Sept. 2016	31	32	19	17	1=100
Aug. 2014	18	26	26	24	6=100
Dec. 2013	20	31	25	19	4=100
Oct. 2013	19	32	25	19	4=100
April 2013	24	21	21	28	6=100
Sept. 2012	18	25	24	28	4=100

Q.23   Which of the following statements comes closest to your own view – even if neither is exactly right? **[ROTATE OPTIONS]**

a.

Sept. 2016	May 2016	
43	41	Free trade agreements with other countries are mostly helpful because they open markets for U.S. companies and allow Americans to buy goods more cheaply
50	52	Free trade agreements with other countries are mostly harmful because they send jobs overseas and drive down wages
3	2	Other (SPECIFY)
1	1	Neither/Both equally (VOL.)
3	3	Don't know/Refused (VOL.)
100	100	Total

b.

54	Raising the minimum wage generally helps the economy because it allows more workers to pay for basic goods and services without government help
40	Raising the minimum wage generally hurts the economy by making it more difficult for small businesses to pay and hire new workers
4	Other (SPECIFY)
2	Don't know/Refused (VOL.)
100	Total

c.

	The growing number of newcomers from other countries threatens traditional American customs and values	The growing number of newcomers from other countries strengthens American society	Other (SPECIFY)	Neither/ Both equally (VOL.)	Don't know/ Refused (VOL.)
Sept. 2016	46	44	6	1	2=100
Dec. 2015	35	48	-	11	7 =100
Nov. 2015	36	51	-	7	7=100
Oct. 2015	37	51	-	6	5=100
Sept. 2015	34	51	-	9	6=100
Late Aug. 2015	36	48	-	10	6=100
Early Aug. 2015	32	49	-	12	8=100
July 2015	35	50	-	9	8=100
Late June 2015	33	54	-	7	7=100
Early June 2015	34	51	-	6	9=100
May 2015	29	50	-	10	10=100
Nov. 2014	45	48	-	5	3=100
April 2013	36	55	-	5	4=100
Feb. 2013	40	54	-	3	3=100
Aug. 2011	42	53	-	2	3=100

Q.24   Do you think that the decline of manufacturing jobs in the U.S. is mostly the result of globalization and advancements in technology or poorly-negotiated trade deals and government policy?

    37   Globalization and technology
    57   Trade deals and government policy
     4   Other (SPECIFY)
     2   Don't know/Refused (VOL.)
    100   Total

Q.25   Do you think abortion should be... **[ROTATE LIST ORDER; FORM 1: 1-4; FORM 2: 4-1]**

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know/ Refused (VOL.)
Sept. 2016	26	36	25	12	1=100
Oct. 2015	22	35	27	14	1=100
Aug. 2015	20	33	26	17	4=100
Dec. 2014	23	33	25	15	3=100
Nov. 2014	24	33	25	14	4=100
Oct. 2014	23	34	25	15	4=100
Late Sept. 2014	20	33	24	17	6=100
Early Sept. 2014	19	33	28	16	4=100
Aug. 2014	23	33	23	18	3=100
July 2014	20	31	27	17	6=100
June 2014	21	32	28	16	3=100
May 2014	20	32	26	17	5=100
April 2014	19	30	26	19	7=100
Feb. 2014	20	32	27	14	6=100
July 2013	19	35	28	14	4=100
March 2013	23	33	24	14	5=100
Oct. 2012	22	34	24	15	5=100
Sept. 2012	20	34	27	14	4=100
Nov. 2011	21	32	29	14	3=100
Aug. 2011	18	34	29	15	4=100
June 2011	19	37	26	14	4=100
Oct. 2010	18	37	27	15	3=100

ASK ALL:
Q.26   Now we'd like your views on some political leaders or groups. Please say whether
        your overall opinion of each of the following is very favorable, mostly favorable,
        mostly unfavorable, or very unfavorable. **[RANDOMIZE LIST]**

a. Barack Obama

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of	Don't know/ Refused (VOL.)
Sept. 2016	26	28	16	28	1	1=100
Oct. 2015	22	29	14	32	2	1=100
Aug. 2015	20	32	17	26	*	5=100
Aug. 2014	19	28	19	30	*	4=100
Sept. 2012	29	27	16	26	*	2=100
Aug. 2012	23	32	17	24	-	3=100
May 2012	19	37	21	21	-	2=100
Oct. 2011	22	31	19	25	-	2=100
Sept. 2010	26	32	18	22	-	2=100

b. Hillary Clinton

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of	Don't know/ Refused (VOL.)
Sept. 2016	14	27	18	39	1	1=100
May 2016	16	28	17	37	1	1=100
April 2016	17	23	20	34	*	6=100
Jan. 2016	19	25	17	34	*	5=100
Nov. 2015	19	28	16	30	2	4=100
Oct. 2015	15	31	17	34	2	1=100
Oct. 2013	20	37	14	21	6	3=100

c. Donald Trump

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of	Don't know/ Refused (VOL.)
Sept. 2016	10	23	15	50	2	1=100
May 2016	10	18	16	53	1	1=100
April 2016	8	16	18	52	*	6=100
Jan. 2016	12	19	22	42	*	5=100
Nov. 2015	11	16	21	44	2	6=100
Oct. 2015	9	21	21	45	3	1=100

d. Bill Clinton

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of	Don't know/ Refused (VOL.)
Sept. 2016	17	35	23	23	2	1=100
May 2016	19	37	20	22	1	1=100
Aug. 2012	28	42	17	9	-	4=100
Sept. 2010	29	40	17	11	-	3=100

e. George W. Bush

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of	Don't know/ Refused (VOL.)
Sept. 2016	10	35	26	27	1	1=100
Aug. 2012	13	30	26	28	-	3=100
Sept. 2010	12	30	26	30	-	2=100

f. The Republican Party

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of	Don't know/ Refused (VOL.)
Sept. 2016	7	29	31	29	3	2=100
May 2016	7	28	29	30	3	2=100
Aug. 2015	9	27	34	21	1	9=100
Aug. 2014	11	33	29	19	*	7=100
Oct. 2013	7	28	27	28	5	4=100
Sept. 2012	14	30	25	25	*	5=100
Aug. 2012	11	33	26	23	-	7=100

g. The Democratic Party

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of	Don't know/ Refused (VOL.)
Sept. 2016	13	36	23	25	3	1=100
May 2016	15	35	22	23	3	2=100
Aug. 2015	17	32	26	18	*	7=100
Aug. 2014	16	34	26	18	*	6=100
Oct. 2013	13	31	25	22	5	4=100
Sept. 2012	19	34	22	21	*	5=100
Aug. 2012	17	34	23	20	-	6=100

Q.27   This year, what is the SINGLE most important quality for a presidential candidate to have? **[RANDOMIZE]**

    39   Honesty
    16   Strength
     6   Compassion
     9   Even temperament
    22   Experience
     2   Intelligence/Judgment/Wisdom (VOL.)
     1   Character/Integrity/Values (VOL.)
     5   Other (SPECIFY)
     *   Don't know/Refused (VOL.)
    100   Total

Regardless of who you plan on supporting in the 2016 election….

Q.28   Thinking about the following characteristics and qualities, please say whether you think it applies more to Donald Trump or more to Hillary Clinton. **[RANDOMIZE CANDIDATE NAMES] [RANDOMIZE LIST]**

a. Is honest and trustworthy

    45   Hillary Clinton
    44   Donald Trump
    11   Don't know/Refused (VOL.)
    100   Total

b. Is a strong and decisive leader

    47   Hillary Clinton
    47   Donald Trump
     6   Don't know/Refused (VOL.)
    100   Total

c. Has strong religious beliefs

    50   Hillary Clinton
    36   Donald Trump
    13   Don't know/Refused (VOL.)
    100   Total

d. Understands the problems of poor Americans

    57   Hillary Clinton
    35   Donald Trump
     7   Don't know/Refused (VOL.)
    100   Total

e. Cares about people like you

    52   Hillary Clinton
    40   Donald Trump
    <u>8</u>   Don't know/Refused (VOL.)
  100   Total

f. Will use American military power responsibly

    55   Hillary Clinton
    39   Donald Trump
    <u>6</u>   Don't know/Refused (VOL.)
  100   Total

g. Has the right background and experience

    64   Hillary Clinton
    31   Donald Trump
    <u>5</u>   Don't know/Refused (VOL.)
  100   Total

h. Has the right temperament and personality to be president

    61   Hillary Clinton
    33   Donald Trump
    <u>5</u>   Don't know/Refused (VOL.)
  100   Total

Q.29   Thinking about the people that you know...
        Do you have a close friend or family member who is... **[ROTATE OPTIONS]**

a. Supporting Hillary Clinton

    15   Yes, close friend
    13   Yes, family member
    37   Yes, both friend and family member
    31   No
    <u>3</u>   Don't know/Refused (VOL.)
  100   Total

b. Supporting Donald Trump

      14   Yes, close friend
      14   Yes, family member
      33   Yes, both friend and family member
      36   No
       2   Don't know/Refused (VOL.)
      100   Total

Q.30   Now, please read the following statements on a few different topics and say if you
       agree or disagree with each one. **[RANDOMIZE LIST]**.

a. Hard work and determination are no guarantee of success for most people

Sept. 2016	Oct. 2015	June 2013	
21	27	19	Completely agree
36	37	35	Mostly agree
30	25	31	Mostly disagree
12	10	14	Completely disagree
1	1	2	Don't know/Refused (VOL.)
100	100	100	Total

b. A person who has been convicted of a felony should be allowed to vote after they have
served their sentence

      33   Completely agree
      41   Mostly agree
      14   Mostly disagree
      12   Completely disagree
       1   Don't know/Refused (VOL.)
      100   Total

c. Tuition to public colleges and universities should be free for all students whose families
make less than $125,000 a year

      33   Completely agree
      32   Mostly agree
      22   Mostly disagree
      14   Completely disagree
       1   Don't know/Refused (VOL.)
      100   Total

d. Police officers generally treat blacks and other minorities the same as whites

Sept. 2016	Oct. 2015	May 2015	Nov. 2014	
15	10	12	12	Completely agree
37	31	29	33	Mostly agree
30	33	29	31	Mostly disagree
17	24	23	21	Completely disagree
1	2	7	4	Don't know/Refused (VOL.)
100	100	100	100	Total

e. Politics and elections are controlled by people with money and by big corporations so it doesn't matter if I vote

Sept. 2016	Oct. 2015	
22	27	Completely agree
35	37	Mostly agree
28	23	Mostly disagree
14	13	Completely disagree
1	1	Don't know/Refused (VOL.)
100	100	Total

f. Neither political party represents my views anymore

Sept. 2016	Aug. 1990[4]	
22	18	Completely agree
39	30	Mostly agree
29	29	Mostly disagree
9	16	Completely disagree
1	6	Don't know/Refused (VOL.)
100	100	Total

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[4] Gordon Black/USA Today Poll, August 1990. In this poll, the answer responses were strongly agree, somewhat agree, somewhat disagree, and strongly disagree.

Now a few questions about you...
RELIG What is your present religion, if any?

33	Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)
20	Roman Catholic (Catholic)
1	Mormon (Church of Jesus Christ of Latter-day Saints/LDS)
1	Orthodox (Greek, Russian, or some other orthodox church)
2	Jewish (Judaism)
1	Muslim (Islam)
1	Buddhist
*	Hindu
5	Atheist (do not believe in God)
5	Agnostic (not sure if there is a God)
9	Nothing in particular
18	Just Christian
1	Unitarian (Universalist)
2	Something else [SPECIFY]
1	Don't know/Refused (VOL.)
100	Total

IF CHRISTIAN OR SOMETHING ELSE (RELIG=1-4, 12 OR 14), ASK [N=1,500]:
BORN Would you describe yourself as a "born-again" or evangelical Christian, or not?

39	Yes
60	No
1	Don't know/Refused (VOL.)
100	Total

ASK ALL:
ATTEND Aside from weddings and funerals, how often do you attend religious services?

9	More than once a week
19	Once a week
11	Once or twice a month
20	A few times a year
22	Seldom
19	Never
*	Don't know/Refused (VOL.)
100	Total

Q.31   Which of the following comes closest to how you think about the place of religion in your life?

    19   Religion is the most important thing in my life
    41   Religion is one among many important things in my life
    18   Religion is not as important as other things in my life
    21   Religion is not important in my life
     1   Don't know/Refused (VOL.)
  100   Total

IF ATTEND AT LEAST A FEW TIMES A YEAR (ATTEND =1,2,3,4), ASK [N=1,164]:
Q.32   Thinking about the church or congregation you attend most often…
To the best of your knowledge, do you think most people at your church or place of worship are supporting **[INSERT; RANDOMIZE]** or **[INSERT]**?

    45   Hillary Clinton
    42   Donald Trump
    13   Don't know/Refused (VOL.)
  100   Total

Q.33   Now, as you read some statements on a few different topics, please say if you agree or disagree with each one. **[RANDOMIZE]**.

a. The economic system in this country unfairly favors the wealthy

Sept. 2016	Oct. 2015	Aug. 2014	Aug. 2012	
41	44	29	32	Completely agree
37	35	35	34	Mostly agree
16	16	22	21	Mostly disagree
5	5	12	11	Completely disagree
1	1	2	1	Don't know/Refused (VOL.)
100	100	100	100	Total

b. Because things have gotten so far off track in this country, we need a leader who is willing to break some rules if that's what it takes to set things right

Sept. 2016	May 2016	April 2016	
19	19	19	Completely agree
27	30	26	Mostly agree
29	27	24	Mostly disagree
23	23	27	Completely disagree
1	1	4	Don't know/Refused (VOL.)
100	100	100	Total

c. The country would be better off if we had more women in political office

Sept. 2016	April 2013[5]	
16	32	Completely agree
42	33	Mostly agree
32	19	Mostly disagree
8	7	Completely disagree
3	8	Don't know/Refused (VOL.)
100	100	Total

d. Women often have to be more qualified than men to be considered for the same job

27	Completely agree
40	Mostly agree
23	Mostly disagree
9	Completely disagree
1	Don't know/Refused (VOL.)
100	Total

e. Today discrimination against whites has become as big a problem as discrimination against blacks and other minorities

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Don't know/ Refused (VOL.)
Sept. 2016	20	27	30	21	1=100
May 2016	23	26	26	23	1=100
Oct. 2015	17	26	29	26	1=100
Aug. 2014	19	26	28	23	4=100
Aug. 2012	18	29	30	21	3=100
Aug. 2011	15	31	33	18	2=100

f. Business corporations do not share enough of their success with their employees

Sept. 2016	Oct. 2015	Aug. 2014	
41	44	31	Completely agree
43	40	38	Mostly agree
11	12	20	Mostly disagree
4	3	7	Completely disagree
1	1	4	Don't know/Refused (VOL.)
100	100	100	Total

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[5] NBC News/Wall Street Journal Poll, April 2013.

Q.34   Which of the following statements comes closest to your own view – even if neither is exactly right? **[ROTATE OPTIONS]**

    57   Even if certain people are offended, it is important to speak frankly about sensitive issues and problems facing the country
    39   It's important to avoid using language that is hurtful and offensive to some people when discussing sensitive issues
    3   Other (SPECIFY)
    1   Don't know/Refused (VOL.)
    100   Total

Q.35   Do you see the Confederate flag more as a symbol of Southern pride or more as a symbol of racism?

Sept. 2016	Oct. 2015	
51	51	Southern pride
41	40	Racism
4	4	Other [SPECIFY]
2	2	Neither/Both equally (VOL.)
3	2	Don't know/Refused (VOL.)
100	100	Total

Q.36   Which of the following statements comes closest to your own view – even if neither is exactly right? **[ROTATE OPTIONS]**

    49   As a member of the North Atlantic Treaty Organization (NATO), the U.S. should use military force to defend any member country if it is attacked
    45   The U.S. should use military force only when its own immediate security is threatened
    4   Other (SPECIFY)
    2   Don't know/Refused (VOL.)
    100   Total

Q.37 And thinking about concerns that people may have, how worried are you that you or someone in your family will… **[RANDOMIZE LIST]**

a. Be a victim of terrorism

	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/ Refused (VOL.)
Sept. 2016	18	35	32	14	1=100
May 2016	18	33	33	17	*=100
April 2016	16	29	31	24	1=100
Dec. 2015	17	30	30	23	*=100
Nov. 2014	11	22	35	31	1=100

b. Be a victim of a violent crime

Sept. 2016	May 2016	
22	22	Very worried
39	41	Somewhat worried
31	29	Not too worried
7	8	Not at all worried
1	1	Don't know/Refused (VOL.)
100	100	Total

c. Become unemployed

Sept. 2016	May 2016	
26	27	Very worried
35	38	Somewhat worried
28	24	Not too worried
11	10	Not at all worried
*	*	Don't know/Refused (VOL.)
100	100	Total

d. Become infected by the Zika virus

11	Very worried
25	Somewhat worried
43	Not too worried
21	Not at all worried
1	Don't know/Refused (VOL.)
100	Total

PARTY   In politics today, do you consider yourself a Republican, Democrat, or
             Independent?

     26   Republican
     36   Democrat
     33   Independent
      4   Other (SPECIFY)
      2   Don't know/Refused (VOL.)
    100   Total

IF INDEPENDENT OR OTHER [PARTY=3,4], ASK [N=795]:
PARTYLN   As of today do you lean more towards the Republican Party or more
             towards the Democratic Party?

     35   Republican
     42   Democrat
     20   Other (SPECIFY)
      4   Don't know/Refused (VOL.)
    100   Total

IF REPUBLICAN, DEMOCRAT OR INDEPENDENT [PARTY=1,2,3], ASK [N=1,891]:
PYEARS   Roughly, how long have you identified as **[IF DEMOCRAT (PARTY=2)
             INSERT:** "a Democrat"; **IF REPUBLICAN (PARTY=1) INSERT:** "a
             Republican"; **IF INDEPENDENT (PARTY=3) INSERT:** "an independent"**]**?
             [FORM 1: LIST IN ORDER; FORM 2: LIST IN REVERSE ORDER]

      8   Less than a year
      9   1-3 years
     11   3-5 years
     14   5-10 years
     57   10 years or longer
      1   Don't know/Refused (VOL.)
    100   Total

IF DEMOCRAT OR LEAN DEMOCRAT (PARTY=2 OR PARTYLN=2), ASK [N=1,067]:
DPRES   Who is your favorite Democratic president? **[FORM 1: LIST IN ORDER;
           FORM 2: LIST IN REVERSE ORDER]**

35	Barack Obama
20	Bill Clinton
5	Jimmy Carter
1	Lyndon Johnson
21	John F. Kennedy (JFK)
1	Harry Truman
15	Franklin Delano Roosevelt (FDR)
1	Other [SPECIFY]
<u>1</u>	Don't know/Refused (VOL.)
100	Total

IF REPUBLICAN OR LEAN REPUBLICAN (PARTY=1 OR PARTYLN=1), ASK [N=757]:
RPRES   Who is your favorite Republican president? **[FORM 1: LIST IN ORDER;
           FORM 2: LIST IN REVERSE ORDER]**

12	George W. Bush
5	George H.W. Bush
69	Ronald Reagan
1	Gerald Ford
2	Richard Nixon
7	Dwight Eisenhower
3	Other [SPECIFY]
<u>1</u>	Don't know/Refused (VOL.)
100	Total

RACE What is your race or ethnicity? Please select all that apply.

70	White
12	Black
14	Hispanic or Latino
4	Asian or Pacific Islander
4	Some other race (SPECIFY)
*	Don't know/Refused (VOL.)

CLASS If you were asked to use one of these five names for your social class, which would
        you say you belong in? **[ROTATE LIST ORDER 1-5; 5-1]**
(FORM 1 LIST CATEGORIES IN ORDER, FORM 2 LIST IN REVERSE ORDER)

	Upper class	Upper-middle class	Middle class	Working class	Lower class	Don't know/ Refused (VOL.)
Sept. 2016	1	13	40	36	9	1=100
May 2016	2	14	43	33	7	1=100
Oct. 2015	1	11	39	37	12	1=100
Aug. 2014	2	10	37	38	11	2=100
Sept. 2012	2	12	41	34	10	1=100
Aug. 2012	1	12	44	33	9	1=100

EMPLOY2   Which of the following best describes your current employment situation?

43	Employed full-time
11	Employed part-time
20	Retired
6	A homemaker
5	A student
5	Unemployed but looking for work
1	Unemployed and not looking for work
8	Disabled
*	Don't know/Refused (VOL.)
100	Total

IF EMPLOYED, RETIRED OR UNEMPLOYED (EMPLOY2=1,2,3,6,7), ASK [N=1,637]:
JOBPAY   Even if you are not currently employed, which of the following best describes
                how you **[IF RETIRED OR UNEMPLOYED (EMPLOY2=3,6,7), ASK: "got"]**
                get paid at work?

53	Paid an hourly rate
37	Paid a salary
10	Paid by the job
1	Don't know/Refused (VOL.)
100	Total

TPARTY   Do you consider yourself a part of the Tea Party movement, or not?

9	Yes
89	No
3	Don't know/Refused (VOL.)
100	Total

ASK ALL:
IDEO   In general, would you describe your political views as... **[ROTATE LIST ORDER; FORM 1: 1-5; FORM 2: 5-1]**

8	Very conservative
23	Conservative
43	Moderate
17	Liberal
7	Very liberal
2	Don't know/Refused (VOL.)
100	Total

Thinking back to the 2012 presidential election…
PVOTE   A lot of people have been telling us they didn't get a chance to vote in the 2012 presidential election. How about you… did things come up that kept you from voting, or did you happen to vote?

Sept. 2016	May 2016	Aug. 2014	Oct. 2013	
70	70	69	91	Yes, voted
21	22	27	7	No, did not vote
9	7	3	1	Not eligible to vote
*	*	*	1	Other (SPECIFY)
1	1	1	1	Don't know/Refused (VOL.)
100	100	100	100	Total

Survey Methodology

The survey was designed and conducted by Public Religion Research Institute. The survey was made possible by generous grants from the Ford Foundation and the Nathan Cummings Foundation. Interviews were conducted among a random sample of 2,010 adults (age 18 and up) living in the United States including all 50 states and the District of Columbia. Interviews were conducted both online using a self-administered design and by telephone using live interviewers. All interviews were conducted among participants in AmeriSpeak, a probability-based panel designed to be representative of the national U.S. adult population run by NORC at the University of Chicago. Panel participants without Internet access, which included 290 respondents, were interviewed via telephone by professional interviewers under the direction of NORC. Interviewing was conducted in both Spanish and English between September 1 and September 27, 2016.

NORC's AmeriSpeak Panel provides a representative panel of civilian, non-institutional adults (age 18 and over) living in the United States. The sample frame was developed using a two-stage probability sample design to create a representative sample of households in the United States. The first stage uses National Frame Areas (NFAs), geographic areas that have a population of at least 10,000 people. The National Sample Frame contains almost 3 million households and includes 80,000 rural households. Additionally, NORC oversampled housing units in segments (Census tracts or block groups) that include hard-to-reach populations, including young adults, Hispanics and African Americans. Panel recruitment proceeded in two stages. First, a mail solicitation is sent to a randomly selected household along with follow-up telephone calls and email solicitations if necessary. In the second stage, households that have not responded to the initial inquiry or follow-ups receive an enhanced incentive offer and a personal visit from NORC field interviewers. Members typically participate in panel surveys two or three times a month. For more information about AmeriSpeak, please visit:
http://www.norc.org/Research/Capabilities/Pages/amerispeak.aspx

The weighting is accomplished in two separate stages. First, panel base weights are calculated for every household based on the probability of selection from the NORC National Frame, the sampling frame that is used to sample housing units for AmeriSpeak. Household level weights are then assigned to each eligible adult in every recruited household. In the second stage, sample demographics are balanced to match target population parameters for gender, age, education, race and Hispanic ethnicity, and division (U.S. Census definitions), housing type, and telephone usage. The telephone usage parameter came from an analysis of the National Health Interview Survey. All other weighting parameters are derived from an analysis of the U.S. Census Bureau's Current Population Survey.

The sample weighting is accomplished using an iterative proportional fitting (IFP) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results. The use

of these weights in statistical analysis ensures that the demographic characteristics of the sample closely approximate the demographic characteristics of the target populations.

The margin of error for the survey is +/- 2.8 percentage points at the 95% level of confidence. The survey included a subsample of 1,296 likely voters. The margin of error for the subsample of likely voters is +/- 3.5 percentage points at the 95% level of confidence. The design effect for the survey is 1.7. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

Appendix

Table 1. Demographic, Political, and Religious Subgroup Sample Sizes
(All figures are unweighted)

	General Public
Total Sample	2,010
Male	943
Female	1,067
Democrat	726
Independent	675
Republican	490
Tea Party	166
Registered voter	1,669
Likely voter	1,296
Clinton likely voter	650
Trump likely voter	515
White, non-Hispanic	1,372
Black, non-Hispanic	220
Hispanic	257
White working-class	667
White college-educated	509
Age 18-29	387
30-49	708
50-64	526
65+	389
White evangelical Protestant	339
White mainline Protestant	364
Black Protestant	163
Catholic	393
White Catholic	*258*
Hispanic Catholic	*107*
Religiously unaffiliated	427
Non-Christian religion	131