PRRI 2017 American Values Survey
Total = 2,019 (810 Landline, 1,209 Cell)
October 18 – October 30, 2017

Q.1   How often do you pay attention to what's going on in government and politics?

Oct. 2017	Sept. 2013	
28	11	Always
28	27	Most of the time
13	19	About half the time
24	32	Some of the time
7	10	Never
*	*	Don't know/Refused (VOL.)
100	100	Total

Q.2   Do you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of the job Donald Trump is doing as president?

22	Strongly approve
19	Somewhat approve
12	Somewhat disapprove
42	Strongly disapprove
5	Don't know/Refused (VOL.)
100	Total

IF DISAPPROVE (Q2=3,4), ASK [N=1,065]:
Q.3   Which better describes your opinion? **[READ AND ROTATE OPTIONS]**

37	President Trump could do something to win my approval
61	There's almost nothing President Trump could do to win my approval
3	Don't know/Refused (VOL.)
100	Total

IF APPROVE (Q2=1,2), ASK [N=871]:
Q.4   Which better describes your opinion? **[READ AND ROTATE OPTIONS]**

58	President Trump could do something to lose my approval
37	There's almost nothing President Trump could do to lose my approval
5	Don't know/Refused (VOL.)
100	Total

ASK ALL:
Q.5   Which of the following best describes how you feel about the Trump presidency so far? **[READ AND RANDOMIZE]**

Oct. 2017	Sept. 2011[1]	
25	28	Satisfied
9	5	Excited
22	29	Disappointed
29	26	Worried
11	10	Angry
1	1	Other (SPECIFY – VOL.)
2	1	Don't know/Refused (VOL.)
100	100	Total

Q.6   I'd like to ask you about priorities for President Donald Trump and Congress next year. As I read from a list, please tell me if you think each should be the highest priority, high but not the highest, or a lower priority. Should **[INSERT; RANDOMIZE]** be the highest priority, high but not the highest, or a lower priority? What about… **[INSERT]**?[2,3]

ASK FORM 1 ONLY [N=999]:
a. Reforming the nation's immigration system

Oct. 2017	April 2014	Jan. 2013	
25	26	24	Highest priority
35	47	47	High but not highest
36	25	27	Lower priority
4	2	2	Don't know/Refused (VOL.)
100	100	100	Total

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[1] PRRI 2011 American Values Survey. Asked about President Obama.

[2] PRRI/Brookings 2013 Religion, Values & Immigration Reform Survey. Asked about President Obama.

[3] PRRI/Brookings 2014 Religion, Values, and Immigration Reform Panel Call Back Survey. Asked about President Obama.

b. Enacting stricter gun control laws

Oct. 2017	Jan. 2013	
26	26	Highest priority
29	29	High but not highest
42	43	Lower priority
3	2	Don't know/Refused (VOL.)
100	100	Total

c. Reducing healthcare costs

Oct. 2017	April 2014	
46	45	Highest priority
40	40	High but not highest
12	13	Lower priority
2	2	Don't know/Refused (VOL.)
100	100	Total

ASK FORM 2 ONLY [N=1,020]:
d. Reducing the budget deficit

Oct. 2017	April 2014	Jan. 2013	
32	45	56	Highest priority
46	43	33	High but not highest
19	10	9	Lower priority
2	2	3	Don't know/Refused (VOL.)
100	100	100	Total

e. Changing the federal income tax system to make it more fair

Oct. 2017	Jan. 2013	
31	37	Highest priority
48	44	High but not highest
19	16	Lower priority
2	3	Don't know/Refused (VOL.)
100	100	Total

f. Enacting legislation to address climate change

Oct. 2017	April 2014	Jan. 2013	
26	18	16	Highest priority
33	36	31	High but not highest
39	44	51	Lower priority
2	2	3	Don't know/Refused (VOL.)
100	100	100	Total

PARTY   In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

25	Republican
28	Democrat
42	Independent
*	Other [SPECIFY – VOL.]
4	Don't know/Refused (VOL.)
100	Total

IF INDEPENDENT, OTHER, OR DON'T KNOW/REFUSED [PARTY=3,4,9], ASK [N=914]:
PARTYLN   As of today do you lean more towards the Republican Party or more towards the Democratic Party?

31	Republican
44	Democrat
17	Neither
8	Don't know/Refused (VOL.)
100	Total

IF REPUBLICAN [PARTY=1], ASK [N=525]:
PARTYST1   And would you call yourself a strong Republican or not a very strong Republican?

60	Strong Republican
39	Not a strong Republican
1	Don't know/Refused (VOL.)
100	Total

IF DEMOCRAT [PARTY=2], ASK [N=580]:
PARTYST2   And would you call yourself a strong Democrat or not a very strong
                     Democrat?

    59   Strong Democrat
    39   Not a strong Democrat
    1   Don't know/Refused (VOL.)
   100   Total

ASK ALL:
Q.7   Would you say your overall opinion of Donald Trump is very favorable, mostly
           favorable, mostly unfavorable, or very unfavorable?

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of (VOL.)	Don't know/ Refused (VOL.)
Oct. 2017	15	26	18	37	*	3=100
Aug. 2017	18	20	15	41	1	5=100
Feb. 2017	16	27	16	34	*	6=100
Jan. 2017	17	26	17	35	1	5=100
Sept. 2016	10	23	15	50	2	1=100
May 2016	10	18	16	53	1	1=100
April 2016	8	16	18	52	*	6=100
Jan. 2016	12	19	22	42	*	5=100
Nov. 2015	11	16	21	44	2	6=100
Oct. 2015	9	21	21	45	3	1=100

Thinking about the two political parties…
Q.8   Do you feel that the policies of the Democratic Party generally move the country in
           the right direction, are somewhat misguided but not dangerous, or are they so
           misguided they pose a serious threat to the country?

Oct. 2017	Nov. 2016	
29	29	Right direction
38	35	Misguided but not dangerous
27	29	Pose a serious threat
6	6	Don't know/Refused (VOL.)
100	100	Total

ASK FORM 1 ONLY [N=999]:
Q.9   Do you feel that the policies of the Republican Party generally move the country in the right direction, are somewhat misguided but not dangerous, or are they so misguided they pose a serious threat to the country?

Oct. 2017	Nov. 2016	
23	28	Right direction
41	37	Misguided but not dangerous
30	30	Pose a serious threat
6	6	Don't know/Refused (VOL.)
100	100	Total

ASK FORM 2 ONLY [N=1,020]:
Q.10   Do you feel that the policies of Donald Trump generally move the country in the right direction, are somewhat misguided but not dangerous, or are they so misguided they pose a serious threat to the country?

29	Right direction
22	Misguided but not dangerous
46	Pose a serious threat
3	Don't know/Refused (VOL.)
100	Total

IF REPUBLICAN OR LEAN REPUBLICAN [PARTY=1 OR PARTYLN=1], ASK: [N=846]:
Q.11   Regardless of how you feel today, during the 2016 Republican nominating contest would you have described yourself as a supporter of Donald Trump or a supporter of another Republican candidate, or did you have no strong preference?

47	Supporter of Donald Trump
26	Supporter of another Republican candidate
26	No strong preference
1	Don't know/Refused (VOL.)
100	Total

IF REPUBLICAN OR LEAN REPUBLICAN [PARTY=1 OR PARTYLN=1], ASK: [N=846]:
Q.12   As of now, would you prefer Trump to be the Republican Party's nominee for the 2020 election, or would you prefer another Republican candidate?

59	Prefer Trump be the nominee
34	Prefer someone else
7	Don't know/Refused (VOL.)
100	Total

ASK ALL:

Q.13   Now, suppose the 2018 congressional election was being held TODAY. If you had to choose between **[READ AND ROTATE]** in your election district, who would you vote for?

    35   The Republican candidate
    43   The Democratic candidate
     6   Other/Third Party candidate (VOL.)
    <u>16</u>   Don't know/Refused (VOL.)
    100   Total

Q.14   How well do you think Donald Trump is looking out for the interests of the following groups? First… **[INSERT; RANDOMIZE]**? Would you say Trump looks out for the interests of **[INSERT]** very well, somewhat well, not too well or not at all well? What about **[INSERT NEXT]**?

a. Working class Americans

    22   Very well
    28   Somewhat well
    18   Not too well
    30   Not at all well
     <u>2</u>   Don't know/Refused (VOL.)
    100   Total

b. Middle class Americans

    20   Very well
    30   Somewhat well
    22   Not too well
    26   Not at all well
     <u>2</u>   Don't know/Refused (VOL.)
    100   Total

c. Wealthy Americans

    59   Very well
    30   Somewhat well
     4   Not too well
     4   Not at all well
     <u>3</u>   Don't know/Refused (VOL.)
    100   Total

d. People like you

         19   Very well
         27   Somewhat well
         19   Not too well
         34   Not at all well
          2   Don't know/Refused (VOL.)
        100   Total

Q.15   If it is enacted, do you think President Trump's tax proposal will help you or your
        family financially a lot, help a little, or not at all?

         15   Help a lot
         30   Help a little
         48   Help not at all
          7   Don't know/Refused (VOL.)
        100   Total

Q.16   Based on what you have read or heard, do you believe that President Donald Trump
        should be impeached and removed from office, or don't you feel that way?

Oct. 2017	Aug. 2017	Feb. 2017	
40	40	30	Should be impeached
56	53	65	Don't feel that way
4	7	5	Don't know/Refused (VOL.)
100	100	100	Total

Q.17   We would like to get your views on some issues that are being discussed in the country today. Do you strongly favor, favor, oppose or strongly oppose the following? First… **[RANDOMIZE LIST]**

a. Allowing gay and lesbian couples to marry legally

	Strongly favor	Favor	Oppose	Strongly oppose	Don't know/ Refused (VOL.)
Oct. 2017	31	30	17	16	5=100
Aug. 2017	38	28	12	16	6=100
Feb. 2017	36	27	15	19	4=100
Jan. 2017	30	30	17	14	9=100
Dec. 2016	29	29	19	15	8=100
Nov. 2016	33	26	17	15	10=100
Oct. 2016	31	26	16	19	8=100
Late Sept. 2016	34	30	16	18	1=100
Early Sept. 2016	28	29	16	16	11=100
Late Aug. 2016	31	31	15	15	8=100
Early Aug. 2016	29	28	19	14	11=100
July 2016	28	28	21	13	10=100
June 2016	25	30	20	15	10=100
Late May 2016	25	30	17	19	8=100
Early May 2016	32	30	18	18	2=100
Dec. 2015	22	30	19	19	10=100
Nov. 2015	32	24	17	20	8=100
Late Oct. 2015	27	28	19	19	6=100
Early Oct. 2015	31	29	17	22	1=100
Sept. 2015	28	27	16	21	7=100
Late Aug. 2015	26	29	15	20	9=100
Early Aug. 2015	28	25	16	23	8=100
July 2015	24	28	16	24	8=100
June 2015	27	28	18	19	9=100
May 2015	26	27	20	19	9=100
Dec. 2014	25	32	18	18	7=100
Nov. 2014	25	29	20	19	7=100
Oct. 2014	24	32	18	17	9=100
Sept. 2014	22	33	18	19	8=100
Late Aug. 2014	24	25	20	22	9=100
Early Aug. 2014	28	28	17	20	7=100
July 2014	24	29	18	20	10=100
June 2014	25	28	14	26	7=100
May 2014	26	24	19	21	10=100
April 2014	27	27	18	22	5=100
Dec. 2013	22	31	21	20	5=100
Oct. 2013	25	27	19	25	4=100

June 2013	22	30	21	20	7=100
May 2013	24	28	22	21	5=100
March 2013	23	27	18	21	10=100
Feb. 2013	25	27	19	23	7=100
Sept. 2012	24	25	18	27	7=100
Aug. 2012	24	25	17	28	6=100
June 2012	25	24	18	26	7=100
March 2012	22	30	19	25	5=100
Oct. 2011	24	24	20	26	6=100
Aug. 2011	19	29	21	25	6=100
July 2011	18	29	21	26	6=100

b. Allowing a small business owner in your state to refuse to provide products or services to gay or lesbian people, if doing so violates their religious beliefs

	Strongly favor	Favor	Oppose	Strongly oppose	Don't know/ Refused (VOL.)
Oct. 2017	13	19	29	34	5=100
Aug. 2017	16	23	24	32	5=100
Feb. 2017	16	16	24	40	4=100
Jan. 2017	12	17	29	34	8=100
Dec. 2016	14	14	30	35	8=100
Nov. 2016	11	16	26	36	11=100
Oct. 2016	14	17	25	37	7=100
Sept. 2016	10	21	25	33	11=100
Late Aug. 2016	14	16	28	35	7=100
Early Aug. 2016	9	20	31	30	9=100
July 2016	9	22	29	31	8=100
June 2016	13	17	29	31	9=100
May 2016	13	21	28	32	6=100
Dec. 2015	15	21	32	26	7=100
Nov. 2015	15	20	23	36	7=100
Oct. 2015	14	20	27	32	6=100
Sept. 2015	17	18	28	32	5=100
Late Aug. 2015	14	21	29	28	8=100
Early Aug. 2015	17	21	28	28	5=100
July 2015	17	19	27	28	7=100
June 2015	16	18	28	32	5=100
May 2015	14	18	30	32	5=100

c. Laws that would protect gay, lesbian, bisexual, and transgender people against discrimination in jobs, public accommodations, and housing

	Strongly favor	Favor	Oppose	Strongly oppose	Don't know/ Refused (VOL.)
Oct. 2017	38	32	15	11	4=100
Aug. 2017	42	30	13	11	5=100
Feb. 2017	42	28	11	15	5=100
Aug. 2016	38	34	13	10	5=100
Dec. 2015	32	37	16	10	5=100
Nov. 2015	39	33	12	11	6=100
Oct. 2015	34	35	15	11	4=100
Sept. 2015	37	34	15	10	4=100
Late Aug. 2015	37	33	15	9	6=100
Early Aug. 2015	35	36	13	11	5=100
July 2015	34	34	14	11	6=100
June 2015	40	29	13	12	6=100
May 2015	35	36	15	9	5=100

d. Building a wall along the U.S. border with Mexico

Oct. 2017	Sept. 2016	May 2016	
19	20	16	Strongly favor
17	21	25	Favor
21	24	27	Oppose
42	34	31	Strongly Oppose
2	1	1	Don't know/Refused (VOL.)
100	100	100	Total

e. Temporarily preventing people from some majority Muslim countries from entering the U.S.

16	Strongly favor
24	Favor
30	Oppose
25	Strongly oppose
5	Don't know/Refused (VOL.)
100	Total

f. Allowing illegal immigrants brought to the U.S. as children to gain legal resident status if they join the military or go to college

	Strongly favor	Favor	Oppose	Strongly oppose	Don't know/ Refused (VOL.)
Oct. 2017	34	38	13	12	3=100
Aug. 2017	32	35	13	14	5=100
June 2015	33	33	15	14	4=100
Feb. 2015	21	47	18	10	5=100
Dec. 2014	26	38	20	14	2=100
March 2013	21	40	21	13	4=100
Oct. 2012	25	35	20	17	4=100
Sept. 2012	23	37	18	18	4=100
June 2012	23	32	21	20	4=100
Sept. 2011	18	39	24	16	3=100

g. Passing a law to prevent refugees from entering the U.S.

14	Strongly favor
22	Favor
31	Oppose
28	Strongly oppose
5	Don't know/Refused (VOL.)
100	Total

h. Withdrawing from the nuclear agreement with Iran

15	Strongly favor
21	Favor
25	Oppose
27	Strongly oppose
13	Don't know/Refused (VOL.)
100	Total

Q.18   How worried, if at all, are you that you or someone in your family will lose their health insurance coverage in the next 12 months?

Oct. 2017	Aug. 2017	
30	26	Very worried
20	19	Somewhat worried
18	21	Not too worried
30	33	Not at all worried
1	1	Don't know/Refused (VOL.)
100	100	Total

Q.19   If President Trump and his administration are successful in rolling back the current health care law do you think you and your family would be worse off, better off, or would this not make any difference?

    35   Worse off
    17   Better off
    45   Would not make any difference
     4   Don't know/Refused (VOL.)
    100   Total

Q.20   Do you see monuments to Confederate soldiers more as symbols of Southern pride or more as symbols of racism?

    58   Southern pride
    30   Racism
     3   Other [SPECIFY – VOL.]
     9   Don't know/Refused (VOL.)
    100   Total

Q.21   Do you think most reporters have a personal or political agenda, OR are most reporters trying to report the news fairly and accurately?

    53   Personal or political agenda
    43   Trying to report news accurately
     4   Don't know/Refused (VOL.)
    100   Total

Q.22   Now as I read a few statements please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with each one. The first statement is **[INSERT; RANDOMIZE]**. Next… **[INSERT NEXT]**.

a. The severity of recent natural disasters is evidence of global climate change

Oct. 2017	Sep. 2014	Dec. 2012	Mar. 2011	
30	24	26	22	Completely agree
30	38	37	36	Mostly agree
18	20	18	18	Mostly disagree
19	13	15	22	Completely disagree
3	4	4	3	Don't know/Refused (VOL.)
100	100	100	100	Total

b. Because things have gotten so far off track in this country, we need a leader who is willing to break some rules if that's what it takes to set things right

Oct. 2017	Sept. 2016	May 2016	April 2016	
19	19	19	19	Completely agree
24	27	30	26	Mostly agree
25	29	27	24	Mostly disagree
28	23	23	27	Completely disagree
3	1	1	4	Don't know/Refused (VOL.)
100	100	100	100	Total

c. In the past, America's leaders have been too focused on helping other nations at the expense of our own country

26	Completely agree
34	Mostly agree
26	Mostly disagree
11	Completely disagree
2	Don't know/Refused (VOL.)
100	Total

d. It bothers me when I come in contact with immigrants who speak little or no English

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Don't know/ Refused (VOL.)
Oct. 2017	11	20	27	39	2=100
April 2017	16	24	28	31	1=100
May 2016	20	30	27	22	1=100
April 2016	14	20	30	34	3=100
Oct. 2015	22	26	26	25	1=100

e. America today sets a good moral example for the world

Oct. 2017	June 2015	
10	12	Completely agree
31	31	Mostly agree
32	33	Mostly disagree
25	20	Completely disagree
2	4	Don't know/Refused (VOL.)
100	100	Total

f. Professional athletes should be required to stand during the national anthem at sporting events

37	Completely agree
18	Mostly agree
15	Mostly disagree
27	Completely disagree
2	Don't know/Refused (VOL.)
100	Total

g. The government should guarantee health insurance for all citizens, even if it means raising taxes

Oct. 2017	May 2013	
28	24	Completely agree
31	32	Mostly agree
22	22	Mostly disagree
18	22	Completely disagree
2	1	Don't know/Refused (VOL.)
100	100	Total

Q.23 Do you think the U.S. should put more restrictions on foreign trade, or should the U.S. do more to promote free trade?

29	More trade restrictions
63	Promote free trade
8	Don't know/Refused (VOL.)
100	Total

Q.24 Do you think recent stories about women being sexually harassed and assaulted in the workplace are isolated incidents or are they part of a broader pattern of how women are often treated?

70	Broader pattern
24	Isolated incidents
6	Don't know/Refused (VOL.)
100	Total

Q.25   When you think about what it means to be American, which of the following is more important? **[ROTATE OPTIONS]**

    74   Having a mix of different cultures and values from around the world
    22   Having a culture grounded in Christian values
     1   Neither (VOL.)
     1   Both (VOL.)
     2   Don't know/Refused (VOL.)
    100   Total

Survey Methodology

The survey was designed and conducted by PRRI. The survey was made possible by generous grants from The Nathan Cummings Foundation and The Carnegie Corporation of New York. Results of the survey were based on bilingual (Spanish and English) RDD telephone interviews conducted between October 18, 2017 and October 30, 2017 by professional interviewers under the direction of SSRS. Interviews were conducted among a random sample of 2,019 adults 18 years of age or older living in the United States (1,209 respondents were interviewed on a cell phone). The selection of respondents within households was accomplished by randomly requesting to speak with the youngest adult male or female currently living in the household.

Data collection is based on stratified, single-stage, random-digit-dialing (RDD) sample of landline telephone households and randomly generated cell phone numbers. The sample is designed to represent the total U.S. adult population and includes respondents from all 50 states, including Hawaii and Alaska. The landline and cell phone samples are provided by Marketing Systems Group.

The weighting is accomplished in two separate stages. The first stage of weighting corrects for different probabilities of selection associated with the number of adults in each household and each respondent's telephone usage patterns. In the second stage, sample demographics are balanced to match target population parameters for gender, age, education, race and Hispanic ethnicity, region (U.S. Census definitions), population density and telephone usage. The population density parameter was derived from Census 2010 data. The telephone usage parameter came from an analysis of the July-December 2016 National Health Interview Survey. All other weighting parameters are derived from an analysis of the U.S. Census Bureau's May 2016 Current Population Survey.

The sample weighting is accomplished using an iterative proportional fitting (IFP) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results. The use of these weights in statistical analysis ensures that the demographic characteristics of the sample closely approximate the demographic characteristics of the target populations.

The margin of error for the survey is +/- 2.6 percentage points at the 95% level of confidence. The design effect for the survey is 1.5. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

Appendix

Table 1. Demographic, Political, and Religious Subgroup Sample Sizes
(All figures are unweighted)

	N=
Total Sample	2,019
Male	1,042
Female	977
Democrat	580
Strong Democrat	*361*
Not strong Democrat	*219*
Independent	839
Leans Democrat	*389*
Independent (no lean)	*148*
Leans Republican	*321*
Republican	525
Not strong Republican	*204*
Strong Republican	*321*
White, non-Hispanic	1,370
Black, non-Hispanic	192
Hispanic	242
Age 18-29	249
30-49	511
50-64	604
65+	650
White evangelical Protestant	351
White mainline Protestant	311
Black Protestant	146
Catholic	425
White Catholic	*266*
Hispanic Catholic	*119*
Religiously unaffiliated	440
Non-Christian religion	100