

PRRI/RNS September 2010 Survey
September 9-12, 2010
N=1,007

Now a few questions about people in the news...

Q.1 Is your opinion of Fox News television host Glenn Beck generally favorable, unfavorable, or haven't you heard enough about Glenn Beck to have an opinion?

28	Favorable
27	Unfavorable
3	Neutral/Neither (VOL.)
38	Haven't heard enough
<u>4</u>	Don't know/Refused (VOL.)
100	Total

Q.2 Thinking about Glenn Beck's religious beliefs... Do you happen to know what Glenn Beck's religion is? Is he Protestant, Catholic, Jewish, Mormon, Muslim, something else or is he not religious?

12	Protestant
5	Catholic
*	Jewish
17	Mormon (LDS, Church of Jesus Christ of Latter Day Saints)
1	Muslim (VOL.)
5	Christian (VOL.)
*	Something else/Other (VOL.)
3	Not Religious
<u>57</u>	Don't know/Refused (VOL.)
100	Total

Q.3 Glenn Beck recently called for a religious revival in the country. Given what you know about him, do you think he is the right person to lead a religious movement, or not?

17	Yes
50	No
16	Haven't heard enough (VOL.)
<u>17</u>	Don't know/Refused (VOL.)
100	Total

On a different topic...

Q.4 From what you know, do you think that Mormons have religious beliefs that are very similar, somewhat similar, somewhat different or very different than your own religious beliefs?

5	Very similar
24	Somewhat similar
23	Somewhat different
41	Very different
<u>7</u>	Don't know/Refused (VOL.)
100	Total

Note: Numbers may not add to 100% due to rounding

Methodology

The survey was designed and conducted by Public Religion Research Institute. Results of the survey were based on RDD telephone interviews conducted between September 9, 2010 and September 12, 2010 by professional interviewers under the direction of Opinion Research Corporation. Interviews were conducted among a random sample of 1,007 adults age 18 years of age or older living in private households in the continental United States.

The final sample was weighted to four different parameters—age, sex, geographic region and race—to ensure reliable and accurate representation of the total adult population.

The margin of error for the survey is +/- 3.0 percentage points at the 95% level of confidence. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.