



**PRRI 2010 California Proposition 8 Survey**  
**June 14 — June 30, 2010**  
**State Sample (N=2,801)**  
**African American Oversample (N=350)**  
**Latino Protestant Oversample (N=200)**

**ASK ALL:**

Q.1 Do you approve or disapprove of the way Barack Obama is handling his job as President?

**[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: OVERALL, do you approve or disapprove of the way Barack Obama is handling his job as President?]**

|           |                   |
|-----------|-------------------|
| 54        | Approve           |
| 35        | Disapprove        |
| <u>11</u> | Don't know (VOL.) |
| 100       | Total             |

Q.2 Generally speaking, do you think that things in California are going in the right direction, or do you think things have gotten off on the wrong track?

|          |                   |
|----------|-------------------|
| 18       | Right Direction   |
| 76       | Wrong Track       |
| <u>6</u> | Don't know (VOL.) |
| 100      | Total             |

Q.3 What do you think is the biggest problem facing California today? **[READ & RANDOMIZE]**

|          |                               |
|----------|-------------------------------|
| 36       | The budget deficit            |
| 36       | Not enough jobs               |
| 16       | Illegal immigration           |
| 5        | Decline of traditional values |
| 6        | Other (VOL.)                  |
| <u>1</u> | Don't know (VOL.)             |
| 100      | Total                         |

Q.4 Currently, do you think the state government in California is **[READ IN ORDER]**

**[IF DK OR DEPENDS PROBE ONCE WITH: Just your general impression, do you think the current state government is...]**

|          |                                      |
|----------|--------------------------------------|
| 3        | Generally working                    |
| 24       | Working but with some major problems |
| 39       | Broken but working in some areas OR  |
| 32       | Completely Broken                    |
| <u>2</u> | Don't know (VOL.)                    |
| 100      | Total                                |

Q.5 Now I'm going to read you a few pairs of statements. For each pair, tell me whether the FIRST statement or the SECOND statement comes closer to your own views — even if neither is exactly right. The first pair is... **[READ AND RANDOMIZE QUESTIONS, ROTATE OPTIONS]**

a.

|          |  |
|----------|--|
| 43       | 1—It is not really that big a problem if some people have more of a chance in life than others   |
| 51       | 2—One of the big problems in this country is that we don't give everyone an equal chance in life |
| 1        | Both (VOL.)  |
| 4        | Neither (VOL.)   |
| <u>1</u> | Don't know (VOL.)  |
| 100      | Total  |

b.

|          |   |
|----------|---|
| 50       | 1—Government has become bigger over the years because it has gotten involved in things that people should do for themselves |
| 46       | 2—Government has become bigger over the years because the problems we face have become bigger                               |
| 1        | Both (VOL.)   |
| 1        | Neither (VOL.)  |
| <u>2</u> | Don't know (VOL.)   |
| 100      | Total   |

Q.6 Now, I'd like to get your views on some issues that are being discussed in the country today. All in all, do you strongly favor, favor, oppose, or strongly oppose [INSERT FIRST TIME; RANDOMIZE]? What about [NEXT ITEM]?

**REPEAT AS NECESSARY:** Do you strongly favor, favor, oppose, or strongly oppose?

a. Allowing gay and lesbian people to serve openly in the military

|     |                   |
|-----|-------------------|
| 27  | Strongly favor    |
| 42  | Favor             |
| 16  | Oppose            |
| 11  | Strongly oppose   |
| 4   | Don't know (VOL.) |
| 100 | Total             |

b. Allowing undocumented immigrants who have been in the U.S. for several years to earn legal working status and an opportunity for citizenship in the future

|     |                   |
|-----|-------------------|
| 26  | Strongly favor    |
| 38  | Favor             |
| 17  | Oppose            |
| 17  | Strongly oppose   |
| 2   | Don't know (VOL.) |
| 100 | Total             |

c. Allowing gay and lesbian couples to adopt children

|     |                   |
|-----|-------------------|
| 23  | Strongly favor    |
| 33  | Favor             |
| 21  | Oppose            |
| 19  | Strongly oppose   |
| 4   | Don't know (VOL.) |
| 100 | Total             |

d. Laws that would protect gay and lesbian people against job discrimination

|     |                   |
|-----|-------------------|
| 35  | Strongly favor    |
| 40  | Favor             |
| 15  | Oppose            |
| 7   | Strongly oppose   |
| 3   | Don't know (VOL.) |
| 100 | Total             |

Q.7 Which of the following statements comes closest to your view **[READ IN ORDER]**

|          |  |
|----------|--|
| 42       | Gay couples should be allowed to marry                               |
| 31       | Gay couples should be allowed to form civil unions, but not marry OR |
| 24       | There should be no legal recognition of a gay couple's relationship  |
| <u>3</u> | Don't know (VOL.)  |
| 100      | Total  |

**ASK FORM 1 ONLY**

**IF R DOES NOT SUPPORT SAME-SEX MARRIAGE (Q7=2,3,9), ASK:**

Q.8F1 Please tell me if you completely agree, mostly agree, mostly disagree, or completely disagree with the following statement. If the law guaranteed that no church or congregation would be required to perform marriages for gay couples, I would support allowing them to legally marry.

|          |                     |
|----------|---------------------|
| 7        | Completely agree    |
| 14       | Mostly agree        |
| 27       | Mostly disagree     |
| 47       | Completely disagree |
| <u>5</u> | Don't know (VOL.)   |
| 100      | Total               |

**ASK FORM 2 ONLY**

**IF R DOES NOT SUPPORT SAME-SEX MARRIAGE (Q7=2,3,9), ASK:**

Q.9F2 Please tell me if you completely agree, mostly agree, mostly disagree, or completely disagree with the following statement. If the law only provided for civil marriages like you get at city hall for gay couples, I would support allowing them to have a civil marriage.

|          |                     |
|----------|---------------------|
| 12       | Completely agree    |
| 21       | Mostly agree        |
| 21       | Mostly disagree     |
| 43       | Completely disagree |
| <u>3</u> | Don't know (VOL.)   |
| 100      | Total               |

Q.10 Do you believe that gay and lesbian couples who want to get married are trying to change the institution of marriage or join it?

|          |                   |
|----------|-------------------|
| 39       | Change it         |
| 57       | Join it           |
| <u>4</u> | Don't know (VOL.) |
| 100      | Total             |

On a different topic...

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

**IF RESPONDENT IS REGISTERED (REGIST=1), ASK:**

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

|     |                                       |
|-----|---------------------------------------|
| 72  | Yes, registered                       |
| 68  | <i>Absolutely certain</i>             |
| 3   | <i>Chance registration has lapsed</i> |
| 1   | <i>Not sure</i>                       |
| 27  | No, not registered                    |
| 1   | Don't know (VOL.)                     |
| 100 | Total                                 |

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

Q.11 In the 2008 presidential election between Barack Obama and John McCain. Did you vote for **[READ AND ROTATE]**

|          |                             |
|----------|-----------------------------|
| 30       | McCain, the Republican [OR] |
| 56       | Obama, the Democrat         |
| 3        | Other candidate (VOL.)      |
| 5        | Did not vote (VOL.)         |
| <u>6</u> | Don't know (VOL.)           |
| 100      | Total                       |

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

Q.12 In 2008, Californians voted on Proposition 8, the state constitutional amendment to eliminate the right of same-sex couples to marry in California. Did you vote "YES" to eliminate the right of same-sex couples to marry, or did you vote "NO" on Proposition 8?

|          |                                      |
|----------|--------------------------------------|
| 39       | Yes                                  |
| 49       | No                                   |
| 8        | Did not vote on Proposition 8 (VOL.) |
| <u>4</u> | Don't know (VOL.)                    |
| 100      | Total                                |

**IF Q12=1 "VOTED YES", ASK:**

Q.13 What was the most important reason that you voted YES on Proposition 8? **[READ; RANDOMIZE]**

|          |  |
|----------|--|
| 48       | Because we need to preserve traditional marriage and values in society                 |
| 33       | Because same-sex marriage goes against my religious beliefs                            |
| 12       | Because we need to protect children from being taught that homosexuality is acceptable |
| 5        | Something else (VOL.)  |
| <u>2</u> | Don't know (VOL.)  |
| 100      | Total  |

**IF Q12=2 "VOTED NO", ASK:**

Q.14 What was the most important reason that you voted NO on Proposition 8? **[READ; RANDOMIZE]**

|          |   |
|----------|---|
| 22       | Because government should not be involved in personal relationships                           |
| 56       | Because it discriminates against gays and lesbians and the law should treat everyone the same |
| 17       | Because same-sex marriage doesn't affect me one way or the other                              |
| 3        | Something else (VOL.)   |
| <u>2</u> | Don't know (VOL.)   |
| 100      | Total   |

**ASK ALL:**

**IF NOT REGISTERED (REGIST=2,9 OR REGICERT=2,9), INSERT FOLLOWING STATEMENT:** "In 2008, California passed Proposition 8, the state constitutional amendment to eliminate the right of same sex couples to marry."

Q.15 Do you think the passage of Proposition 8 was a good thing for California, a bad thing or do you think it hasn't really made any difference?

|          |                            |
|----------|----------------------------|
| 22       | A good thing               |
| 29       | A bad thing                |
| 45       | Hasn't made any difference |
| <u>4</u> | Don't know (VOL.)          |
| 100      | Total                      |

Q.16 If you had to vote on a similar ballot proposition tomorrow, would you vote to keep same-sex marriage ILLEGAL or would you vote to allow gay and lesbian couples the opportunity to get married?

|          |  |
|----------|--|
| 45       | Vote to keep same-sex marriage ILLEGAL               |
| 51       | Vote to allow gay and lesbian couples to get married |
| <u>4</u> | Don't know (VOL.)                                    |
| 100      | Total  |

**ASK ALL:**

ATTEND Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 13 More than once a week
- 21 Once a week
- 16 Once or twice a month
- 19 A few times a year
- 17 Seldom
- 13 Never
- 1 Don't know (VOL.)
- 100 Total

Q.17 How important is religion in your life – the most important thing, very important, somewhat important, not too important, or not at all important?

- 16 The most important thing
- 39 Very important
- 23 Somewhat important
- 10 Not too important
- 11 Not at all important
- 1 Don't know (VOL.)
- 100 Total

Q.18 Which comes closest to your view? **[READ, IN ORDER]: [Holy book] is word of God OR [Holy book] is written by men and is not the word of God.**

**[Holy book: If Christian or no religion (RELIG=1-4, 9, 10, 12, 13 OR CHR=1 OR S3=1) insert "the Bible"; If Jewish (RELIG=5), insert "the Torah" ; If Muslim (RELIG=6), insert, "the Koran" ; If other non-Christian affiliations (RELIG=7,8,14 OR (RELIG=11 AND CHR=2,9)), insert "the Holy Scripture" ; IF DK/REF IN RELIGION (RELIG=99) AND CHR=2,9, insert "the Bible"]**

**IF BELIEVE HOLY BOOK IS WORD OF GOD (Q.18=1), ASK:**

Q.19 And would you say that **[READ, IN ORDER]**? [Holy book] is to be taken literally, word for word OR not everything in [Holy book] should be taken literally, word for word.

- 60 **[Holy book] is the word of God**
- 30 *[Holy book] is to be taken literally, word for word*
- 27 *Not everything in [Holy book] should be taken literally, word for word.*
- 3 *Other/Don't know/Refused (VOL.)*
- 33 **[Holy book] is a book written by men and is not the word of God.**
- 2 *Other/Don't know/Refused (VOL.)*
- 5 Don't know (VOL.)
- 100 Total

**IF R HAS RELIGIOUS AFFILIATION (RELIG=1-8,11,13,14 OR CHR=1 OR S3=1), ASK:**

Q.20 Now I'm going to read you a few pairs of statements. For each pair, tell me whether the FIRST statement or the SECOND statement comes closer to your own views — even if neither is exactly right. The first pair is... **[READ AND RANDOMIZE QUESTIONS; ROTATE OPTIONS]**

- a. 1—Religious people should focus on trying to improve and heal the world in order to bring about the reign of God on earth  
OR  
2—Religious people should focus on living faithful lives that serve as examples to others since ultimately it is up to God to bring about a just and peaceful world

25 FIRST STATEMENT  
20 -Strongly  
5 -Not Strongly  
68 SECOND STATEMENT  
9 -Not Strongly  
59 -Strongly  
3 Both (VOL.)  
2 Neither (VOL.)  
2 Don't know (VOL.)  
100 Total

- b. 1—When religious people get involved in politics, they should focus primarily on issues of equality and economic justice  
OR  
2—When religious people get involved in politics, they should focus primarily on issues of personal morality and responsibility

55 FIRST STATEMENT  
45 -Strongly  
10 -Not Strongly  
35 SECOND STATEMENT  
7 -Not Strongly  
28 -Strongly  
3 Both (VOL.)  
5 Neither (VOL.)  
2 Don't know (VOL.)  
100 Total



- c. 1—In the end, being a religious person is primarily about living a good life and doing the right thing  
OR  
2—In the end, being a religious person is primarily about having faith and the right beliefs

|     |                      |
|-----|----------------------|
| 60  | FIRST STATEMENT      |
| 54  | <i>-Strongly</i>     |
| 6   | <i>-Not Strongly</i> |
| 34  | SECOND STATEMENT     |
| 3   | <i>-Not Strongly</i> |
| 31  | <i>-Strongly</i>     |
| 4   | Both (VOL.)          |
| 2   | Neither (VOL.)       |
| *   | Don't know (VOL.)    |
| 100 | Total                |

Q.21 Do you believe in God or a universal spirit?

**IF BELIEVE IN GOD/UNIVERSAL SPIRIT (Q.21=1), ASK:**

Q.22 Which comes closest to your view of God? God is a person with whom people can have a relationship OR God is an impersonal force?

|     |                                   |
|-----|-----------------------------------|
| 89  | Yes, believe in God               |
| 53  | <i>God is a person</i>            |
| 31  | <i>God is an impersonal force</i> |
| 2   | <i>Both/Neither/Other (VOL.)</i>  |
| 3   | <i>Don't know (VOL.)</i>          |
| 8   | No, do not believe in God         |
| 3   | <i>Other/Don't know (VOL.)</i>    |
| 100 | Total                             |

**IF BELIEVE IN GOD/UNIVERSAL SPIRIT (Q.21=1), ASK:**

Q.23 People have different views about what God is like. When you think about God, how likely are each of the following images to come to your mind. How about... **[INSERT; FIRST, RANDOMIZE]**. Would you say that is extremely likely, somewhat likely, not too likely or not likely at all to come to your mind? How about... **[INSERT; NEXT]**  
**REPEAT AS NECESSARY:** Is that extremely likely, somewhat likely, not too likely or not at all likely?

a. God as Father

|          |                   |
|----------|-------------------|
| 58       | Extremely likely  |
| 24       | Somewhat likely   |
| 7        | Not too likely    |
| 9        | Not at all likely |
| <u>2</u> | Don't know (VOL.) |
| 100      | Total             |

b. God as Judge

|          |                   |
|----------|-------------------|
| 44       | Extremely likely  |
| 26       | Somewhat likely   |
| 12       | Not too likely    |
| 16       | Not at all likely |
| <u>2</u> | Don't know (VOL.) |
| 100      | Total             |

c. God as Mother

|          |                   |
|----------|-------------------|
| 18       | Extremely likely  |
| 21       | Somewhat likely   |
| 19       | Not too likely    |
| 39       | Not at all likely |
| <u>3</u> | Don't know (VOL.) |
| 100      | Total             |

d. God as Liberator

|          |                   |
|----------|-------------------|
| 36       | Extremely likely  |
| 29       | Somewhat likely   |
| 14       | Not too likely    |
| 16       | Not at all likely |
| <u>5</u> | Don't know (VOL.) |
| 100      | Total             |

Q.24 Now I'm going to read a few statements. Please tell me if you completely agree, mostly agree, mostly disagree, or completely disagree with each statement. First...  
**[INSERT; RANDOMIZE]**. Next...

**REPEAT AS NECESSARY:** Do you completely agree, mostly agree, mostly disagree, or completely disagree?

**ASK ALL:**

a. Our culture and way of life are changing too rapidly

|          |                     |
|----------|---------------------|
| 35       | Completely agree    |
| 36       | Mostly agree        |
| 20       | Mostly disagree     |
| 7        | Completely disagree |
| <u>2</u> | Don't know (VOL.)   |
| 100      | Total               |

b. The government is really run for the benefit of all the people

|          |                     |
|----------|---------------------|
| 17       | Completely agree    |
| 30       | Mostly agree        |
| 30       | Mostly disagree     |
| 21       | Completely disagree |
| <u>2</u> | Don't know (VOL.)   |
| 100      | Total               |

**IF BELIEVE IN GOD/UNIVERSAL SPIRIT (Q.21=1), ASK:**

c. God rewards individuals who have faith with good health and success at home and work

|          |                     |
|----------|---------------------|
| 23       | Completely agree    |
| 36       | Mostly agree        |
| 22       | Mostly disagree     |
| 16       | Completely disagree |
| <u>3</u> | Don't know (VOL.)   |
| 100      | Total               |

Turning to another subject...

Q.25 Compared to your views five years ago, are your current views about rights for gay and lesbian people generally more supportive, more opposed, or have they not changed?

|          |                   |
|----------|-------------------|
| 25       | More Supportive   |
| 8        | More Opposed      |
| 66       | No Change         |
| <u>1</u> | Don't know (VOL.) |
| 100      | Total             |

Q.26 Now please tell me whether you Completely agree, Mostly agree, Mostly disagree or Completely disagree with the following statements **[READ AND ROTATE a-c THEN READ AND ROTATE d-g]**

**REPEAT AS NECESSARY:** Do you completely agree, mostly agree, mostly disagree or completely disagree with this statement?

a. If same-sex marriage were legal, then children would be more likely to experiment with homosexuality

|          |                     |
|----------|---------------------|
| 19       | Completely agree    |
| 18       | Mostly agree        |
| 22       | Mostly disagree     |
| 38       | Completely disagree |
| <u>3</u> | Don't know (VOL.)   |
| 100      | Total               |

b. More environmental protection is needed even if it raises prices or costs jobs

|          |                     |
|----------|---------------------|
| 31       | Completely agree    |
| 32       | Mostly agree        |
| 20       | Mostly disagree     |
| 14       | Completely disagree |
| <u>3</u> | Don't know (VOL.)   |
| 100      | Total               |

c. Gay and lesbian people should be eligible for ordination as clergy with no special requirements

|          |                     |
|----------|---------------------|
| 21       | Completely agree    |
| 26       | Mostly agree        |
| 17       | Mostly disagree     |
| 29       | Completely disagree |
| <u>7</u> | Don't know (VOL.)   |
| 100      | Total               |

d. Sexual orientation is determined at birth

|          |                     |
|----------|---------------------|
| 26       | Completely agree    |
| 25       | Mostly agree        |
| 20       | Mostly disagree     |
| 21       | Completely disagree |
| <u>8</u> | Don't know (VOL.)   |
| 100      | Total               |

e. Homosexual orientation can be changed

|          |                     |
|----------|---------------------|
| 15       | Completely agree    |
| 19       | Mostly agree        |
| 21       | Mostly disagree     |
| 37       | Completely disagree |
| <u>8</u> | Don't know (VOL.)   |
| 100      | Total               |

f. Gay and lesbian relationships should be accepted by society

|          |                     |
|----------|---------------------|
| 38       | Completely agree    |
| 29       | Mostly agree        |
| 13       | Mostly disagree     |
| 17       | Completely disagree |
| <u>3</u> | Don't know (VOL.)   |
| 100      | Total               |

g. Sexual relations between two adults of the same gender is always wrong

|          |                     |
|----------|---------------------|
| 24       | Completely agree    |
| 12       | Mostly agree        |
| 21       | Mostly disagree     |
| 39       | Completely disagree |
| <u>4</u> | Don't know (VOL.)   |
| 100      | Total               |

**IF ATTEND AT LEAST ONCE OR TWICE A MONTH (ATTEND<4), ASK:**

Thinking about your place of worship...

Q.27 Does the clergy at your place of worship ever speak out about the issue of homosexuality?

**IF 'YES' SPEAKS ABOUT ISSUE (Q27=1), ASK:**

Q.28 When your clergy has spoken about homosexuality, do they say it is something that should be accepted, something that should be discouraged, or don't they take a position on the issue?

|          |                                 |
|----------|---------------------------------|
| 48       | Yes, does speak out             |
| 6        | <i>Should be accepted</i>       |
| 28       | <i>Should be discouraged</i>    |
| 12       | <i>Does not take a position</i> |
| 2        | <i>Don't know (VOL.)</i>        |
| 49       | No, does not speak out          |
| <u>3</u> | Don't know (VOL.)               |
| 100      | Total                           |

**ASK ALL:**

Q.28a Generally speaking do you think the issue of homosexuality is something that clergy should be speaking out on?

|          |                   |
|----------|-------------------|
| 42       | Yes, should       |
| 51       | No, should not    |
| 2        | Depends (VOL.)    |
| <u>5</u> | Don't know (VOL.) |
| 100      | Total             |

Q.29 A variety of groups and individuals have been involved in public discussion about the issue of homosexuality. Please tell me how much you trust the opinions and information provided by each of the following groups or individuals. **[INSERT; RANDOMIZE]** Would you say a lot, a little or not at all?

**REPEAT AS NECESSARY:** Is that a lot, a little or not at all?

**ASK FORM 1:**

af1. Your own clergy leader

|          |                   |
|----------|-------------------|
| 30       | A lot             |
| 34       | A little          |
| 28       | Not at all        |
| <u>8</u> | Don't know (VOL.) |
| 100      | Total             |

bf1. Gay or lesbian couples

|          |                   |
|----------|-------------------|
| 33       | A lot             |
| 35       | A little          |
| 27       | Not at all        |
| <u>5</u> | Don't know (VOL.) |
| 100      | Total             |

cf1. Teachers

|          |                   |
|----------|-------------------|
| 21       | A lot             |
| 46       | A little          |
| 29       | Not at all        |
| <u>4</u> | Don't know (VOL.) |
| 100      | Total             |

**ASK FORM 2:**

df2. Clergy leaders from a denomination different than your own

|          |                   |
|----------|-------------------|
| 11       | A lot             |
| 46       | A little          |
| 37       | Not at all        |
| <u>6</u> | Don't know (VOL.) |
| 100      | Total             |

ef2. Parents of gay or lesbian children

|          |                   |
|----------|-------------------|
| 32       | A lot             |
| 42       | A little          |
| 21       | Not at all        |
| <u>5</u> | Don't know (VOL.) |
| 100      | Total             |

ff2. Doctors and therapists

|          |                   |
|----------|-------------------|
| 33       | A lot             |
| 47       | A little          |
| 17       | Not at all        |
| <u>3</u> | Don't know (VOL.) |
| 100      | Total             |

**ASK FORM 1 ONLY:**

Q.30F1 Do you think the fact that gay and lesbian couples who are in long-term committed relationships cannot get married is fair, is unfair, or is it not a question of fairness?

|          |                          |
|----------|--------------------------|
| 9        | Fair                     |
| 44       | Unfair                   |
| 45       | Not an issue of fairness |
| <u>2</u> | Don't know (VOL.)        |
| 100      | Total                    |

**ASK FORM 2 ONLY:**

Q.31F2 Please tell me if you completely agree, mostly agree, mostly disagree, or completely disagree with the following statement. The Golden Rule tells us to treat everyone as we would like to be treated. We should apply the Golden Rule to gay and lesbian couples who are in long-term committed relationships and allow them the same opportunity to get married as everyone else.

|          |                     |
|----------|---------------------|
| 41       | Completely agree    |
| 17       | Mostly agree        |
| 15       | Mostly disagree     |
| 24       | Completely disagree |
| <u>3</u> | Don't know (VOL.)   |
| 100      | Total               |

**ASK ALL:**

Q.32 Do you have a close friend or family member who is gay or lesbian?

|          |                   |
|----------|-------------------|
| 57       | Yes               |
| 42       | No                |
| <u>1</u> | Don't know (VOL.) |
| 100      | Total             |

**END OF INTERVIEW.**

**THANK RESPONDENT:** Thank you again for your time. Have a nice day/evening.

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW.

INTERVIEWER: ENTER INITIALS



## METHODOLOGY

The survey was designed and conducted by Public Religion Research Institute and funded by the Evelyn and Walter Haas, Jr. Fund, with additional support from the Ford Foundation. Results of the survey were based on bilingual (Spanish and English) telephone interviews conducted between June 14, 2010 and June 30, 2010 by professional interviewers under the direction of Directions in Research. Interviews were conducted by telephone among a random sample of 2,801 adults age 18 years of age or older in California, with additional oversamples of 350 African Americans and 200 Latino Protestants. The final sample was weighted to ensure proper representativeness.

The weighting was accomplished in two stages. The first stage corrected for the oversampling of the African Americans and Latino Protestants. In the second stage, sample demographics were balanced by form to match target population parameters for gender, age, education, race and Hispanic ethnicity, region, and population density. The population density parameter was derived from Census 2000 data. The region parameter was derived from the Census Bureau's Population Estimates Program data. All other weighting parameters were derived from an analysis of the Census Bureau's 2009 Annual Social and Economic Supplement (ASEC) data.

The sample weighting was accomplished using Sample Balancing, a special iterative sample weighting program that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results. The use of these weights in statistical analysis ensures that the demographic characteristics of the sample closely approximate the demographic characteristics of the target populations.

The margin of error is +/- 2.0% for the general state sample at the 95% confidence interval. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context, and order effects.